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Altri autori (Persone)	MorfopoulosRichard G
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Nota di contenuto	Book Cover; Title; Copyright; Contents; Preface; About the Authors; 1 An Introduction to Social Entrepreneurship; 2 What Motivates a Social Entrepreneur; 3 Competencies for Social Action; 4 Steps and Strategies for Social Entrepreneurship; 5 Developing High-Performing Social Action Teams; 6 Overcoming Barriers and Facilitating Social Entrepreneurship; 7 Evaluating Success: Measures of Social Performance; 8 Learning Resources; References; Index
Sommario/riassunto	What motivates someone to become a social entrepreneur? What are the competencies needed to be effective social advocates and agents for change? This book answers these questions in an accessible and practical way, providing comprehensive guidelines, numerous examples, and sources of information and training for anyone who wants to start a community-based social advocacy and change initiative

or for employees who want to start a corporate social responsibility initiative. Features include the following: examples of individuals and organizations who have lear
