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Nota di contenuto	Intro -- Contents -- Illustrations -- Acknowledgments -- Abbreviations -- 1. Aims, Approaches, and Samples -- 2. Full Presentation of the Image -- 3. Reader or Viewer Supplementation -- 4. Reader or Viewer Integration -- 5. An Eye for the New: Poetic Genres, Iconographical Traditions -- 6. Viewing Pleasure and Pain -- Notes -- Bibliography -- Index.
Sommario/riassunto	Taking a fresh look at the poetry and visual art of the Hellenistic age, from the death of Alexander the Great in 323 B.C. to the Romans' defeat of Cleopatra in 30 B.C., Graham Zanker makes enlightening discoveries about the assumptions and conventions of Hellenistic poets and artists and their audiences. Zanker's exciting new interpretations closely compare poetry and art for the light each sheds on the other. He finds, for example, an exuberant expansion of subject matter in the

Hellenistic periods in both literature and art, as styles and iconographic traditions reserved for grander concepts in earlier eras were applied to themes, motifs, and subjects that were emphatically less grand.
