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Nota di contenuto	chapter 1 Introduction -- chapter 2 The changing ecological arena -- chapter 3 Future generations and business ethics -- chapter 4 The transition to the sustainable enterprise -- chapter 5 Management strategies for sustainable businesses -- chapter 6 Plotting sustainable directions for business -- An evolving stakeholder approach in seven multinationals -- chapter 7 Summary of conclusions.
Sommario/riassunto	The range of sustainability objectives has now developed from relatively simple issues of environmental protection to a full array of interwoven social, economic and ecological issues, nationally and internationally. The involved process of sustainable development has now become a permanent and increasingly complex process. In this insightful book, Keijzers provides a concise and authoritative introduction to the evolution of the collaborative stakeholder approach to sustainable development in the context of changing environmental policies. Author Keijzers examines the evolving range of issues of sustainability, and the related change of processes within governments

and businesses. Governments continue to fine-tune policies for the sustainable development of society. Similarly the business community is continually striving towards enhanced corporate, ecological and social responsibility. Keijzers investigates these change processes in both the public and private sectors.
