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Globalization of Higher Education -- 10 Publishing from the ELT Periphery: The Profile Journal Experience in Colombia -- 11 The Rise of Multimodality in Academic Publishing -- 12 Open Access: The Next Model for Research Dissemination? -- 13 Reconsidering 'Predatory' Open Access Journals in an Age of Globalised English-language Academic Publishing -- 14 Teaching Writing for Publication in English to Engineering Students: Implications from a Collaborative Course in Taiwan -- 15 The Potential and Limitations of an Intensive English for Research Publication Purposes Course for Mexican Scholars -- 16 Emerging Academics: Using WhatsApp to Share Novice and Expert Resources in a Postgraduate Writing Group -- Index

Sommario/riassunto

This book reports on the state of academic journal publishing in a range of geolinguistic contexts, including locations where pressures to publish in English have developed more recently than in other parts of the world (e.g. Kazakhstan, Colombia), in addition to contexts that have not been previously explored or well-documented. The three sections push the boundaries of existing research on global publishing, which has mainly focused on how scholars respond to pressures to publish in English, by highlighting research on evaluation policies, journals' responses in non-Anglophone contexts to pressures for English-medium publishing, and pedagogies for supporting scholars in their publishing efforts.
