

1. Record Nr.	UNINA9911138065703321
Titolo	Qualitative research in finance // guest editor Bruce Burton
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2007
ISBN	1-280-84752-2 9786610847525 1-84663-405-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (1 v.)
Collana	Studies in Economics and Finance ; ; 24, no. 1
Altri autori (Persone)	BurtonBruce
Disciplina	332.1;332.1068
Soggetti	Finance - Research Economics - Research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Cover -- CONTENTS -- EDITORIAL ADVISORY BOARD -- Qualitative research in finance - pedigree and renaissance -- Investment in Central and Eastern European equities -- Investors' behaviour in the Athens Stock Exchange (ASE) -- Consistency and controversy in corporate financing practices -- Why UK companies hedge interest rate risk -- Note from the publisher.
Sommario/riassunto	The aim of this e-book is to highlight the fact that: (i) qualitative research is now thriving in the academic finance community; and (ii) that qualitative methods are appropriate and insightful with regard to a range of key research questions and in a range of global locations. Overall, it is hoped that this collection of articles will continue the current movement in the direction of greater use of qualitative techniques in finance research, not as part of a trend towards the abandonment of the conventional quantitative techniques, but rather as a complement to them, as attempts continue to explain and predict individual and institutional behaviour in modern capital markets.