

1. Record Nr.	UNINA9911137002003321
Autore	Hodge Bob (Robert Ian Vere)
Titolo	The politics of Chinese language and culture : the art of reading dragons / / Bob Hodge and Kam Louie
Pubbl/distr/stampa	London ; ; New York, : Routledge, 1998
ISBN	1-134-69164-5 1-280-05566-9 0-203-34474-X 9780203344743
Edizione	[1st ed.]
Descrizione fisica	1 online resource (193 p.)
Collana	Culture and communication in Asia
Altri autori (Persone)	LouieKam
Disciplina	306.0951 306.20951
Soggetti	Chinese language - Political aspects Chinese language - Social aspects Language and culture - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [173]-178) and index.
Nota di contenuto	Front Cover; The Politics of Chinese Language and Culture; Copyright Page; Contents; List of figures; Series editor's foreword; Preface; 1. How to Read Dragons: the politics of understanding Chinese culture; 2. Reading style: interacting the Chinese way; 3. Writing and the ideological machine: Chinese characters and the construction of gender; 4. Grammar as ideology: critical linguistics and the politics of syntax; 5. Living with double-think: ambiguity in discourse and grammar; 6. The cult of the hero: masculinity and popular culture; 7. Breaking the square: film and representations of China BibliographyIndex
Sommario/riassunto	An innovative text which adopts the tools of cultural studies to provide a fresh approach to the study of Chinese language, culture and society. The book tackles areas such as grammar, language, gender, popular culture, film and the Chinese diaspora and employs the concepts of social semiotics to extend the ideas of language and reading. Covering a range of cultural texts, it will help to break down the boundaries around the ideas and identities of East and West and provide a more

relevant analysis of the Chinese and China.
