

1. Record Nr.	UNINA9911134472903321
Autore	Comm Joel
Titolo	KaChing : how to run an online business that pays and pays / / Joel Comm
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, Inc., 2010 John Wiley and Sons, Inc., [2010]
ISBN	9786612687013 9780470644447 0470644443 9781282687011 1282687018 9780470644423 0470644427
Edizione	[1st edition]
Descrizione fisica	1 online resource (256 p.)
Classificazione	83.82
Altri autori (Persone)	HansenMark Victor
Disciplina	381.142 658.872
Soggetti	Electronic commerce Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	KaChing: How to Run an Online Business that Pays and Pays; Contents; Foreword; Introduction-Creating Your Personal KaChing Button; Chapter 1: The New Web Order-How the Internet Has Brought Opportunity to Everybody; Chapter 2: Your Uniqueness Equals Cash; Chapter 3: Content Is Not King . . . It Is KaChing!; Chapter 4: Information Products-Selling Your Knowledge; Chapter 5: Earning from Affiliate Programs; Chapter 6: Membership Sites-Turning Your Internet Business into a Passive Revenue Machine; Chapter 7: Coaching Programs; Chapter 8: Case Studies; Conclusion; Other books by Joel Comm; Index
Sommario/riassunto	For nearly fifteen years, Joel Comm has been generating revenue on the web via a number of avenues. In KaChing, he shares his five primary methods of making money online, combining traditional marketing

with the new, offering detailed strategies and techniques that can be applied to any niche or market. Each of the five methods is broken down into simple, practical, duplicable steps. Praise for KaChing
""Turning your passion into profit is Joel's keystone in life, and he possesses the uncanny ability to deliver a clear road map enabling precise results, again and again
