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| 1. Record Nr.           | UNINA9911132823903321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Autore                  | Jamieson Patrick <1973->                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Titolo                  | The changing portrayal of adolescents in the media since 1950 / /<br>edited by Patrick Jamieson, Daniel Romer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Pubbl/distr/stampa      | Oxford University Press, 2008                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| ISBN                    | 0199711399<br>9780199711390<br>0-19-971139-9<br>1-281-76970-3<br>9786611769703<br>0-19-534295-X<br>0-19-045110-6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Edizione                | [1st ed.]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Descrizione fisica      | xiv, 466 p. : ill. ; ; 23 cm                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Altri autori (Persone)  | JamiesonPatrick E. <1973-><br>RomerDaniel <1946->                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Disciplina              | 302.230835                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Soggetti                | Youth in mass media<br>Mass media and youth                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Note generali           | Includes index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Nota di contenuto       | Intro -- Contents -- Contributors -- Introduction: Mass Media and the Socialization of Adolescents Since World War II -- Part I: The Emergence and Evolution of a Youth Culture in the Media -- 1 Understanding the "Jackpot Market": Media, Marketing, and the Rise of the American Teenager -- 2 "Still Talking About My Generation!" The Representation of Youth in Popular Music -- 3 Music Videos: Media of the Youth, by the Youth, for the Youth -- Part II: Portrayal of Adolescents and Influential Behaviors -- 4 It Matters What Young People Watch: Health Risk Behaviors Portrayed in Top-Grossing Movies Since 1950 -- 5 Adolescent Gender Role Portrayals in the Media: 1950 to the Present -- 6 Adolescent Body Image and Eating in the Media: Trends and Implications for Adolescent Health -- 7 African Americans, Latinos, Asians, and Native Americans in the Media: Implications for Adolescents -- 8 Adolescents and Television Violence -- 9 Tobacco Portrayals in U.S. Advertising and Entertainment Media -- 10 The |

Changing Portrayal of Alcohol Use in Television Advertising -- 11 From Twin Beds to Sex at Your Fingertips: Teen Sexuality in Movies, Music, Television, and the Internet, 1950 to 2005 -- Part III: Evolving Forms of Media Influence -- 12 The Games, They Are a-Changin': Technological Advancements in Video Games and Implications for Effects on Youth -- 13 Adolescents and the Internet -- Part IV: Policy Implications for Healthy Adolescent Development -- 14 Policy Interventions -- 15 Conclusions -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- R -- S -- T -- V -- W -- Y -- Z.

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## Sommario/riassunto

In The Changing Portrayals of Adolescents in the Media since 1950, leading scholars analyze the emergence of youth culture in music and powerful trends in gender and ethnic-racial representation, sexuality, substance use, violence, and suicide portrayed in the media. This book illuminates the evolution of teen portrayal, the potential consequences of these changes, and the ways policy-makers and parents can respond.

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