

1. Record Nr.	UNINA9911114345403321
Autore	Portmann Edy
Titolo	Fuzzy Sets and Systems II : An Introduction with Cases from Business Informatics, Computer Science and Engineering / / edited by Edy Portmann, Gwendolin Wilke, Luis Terán, Sara D'Onofrio
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2026
ISBN	3-031-99294-6 9783031992940
Edizione	[1st ed. 2026.]
Descrizione fisica	1 online resource (249 pages)
Collana	Fuzzy Management Methods, , 2196-4149
Altri autori (Persone)	Portmann
Disciplina	658.05
Soggetti	Business information services Technological innovations User interfaces (Computer systems) Human-computer interaction Software engineering IT in Business Innovation and Technology Management User Interfaces and Human Computer Interaction Software Engineering
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Fuzzy Sets and Systems -- Performance Management -- Customer Classification -- Job Satisfaction -- Marketing Analytics -- Service Levels -- Responsible Actions.
Sommario/riassunto	As organizations strive to balance innovation with accountability, this second volume in a trilogy on fuzzy systems and digital ethics examines how ethical and sustainable practices can be operationalized at the institutional level. Through the lens of design science and fuzzy logic, it demonstrates how organizations can build resilient, data-driven infrastructures that support responsible decision-making. Theoretical models and empirical insights highlight the role of fuzzy logic in enhancing the adaptability and integrity of enterprise systems. Volume II extends the ethical framework of the honorable merchant to

the organizational level. It examines how institutions can uphold ethical standards in competitive environments, with case studies from business informatics, computer science, and engineering. Topics include performance management, customer classification, employee satisfaction, marketing analytics, and service level optimization. The volume concludes with a responsible actions framework, reinforcing the integration of ethics into complex organizational processes. This textbook trilogy is primarily intended for students of computer science, business information systems, and innovation management who aspire to make a meaningful impact. It will also appeal to managers who value balanced perspectives and data-driven analysis. .
