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CUSTOMERS' ROLES IN E-COMMERCE PROMISES, CHALLENGES
CHAPTER 6 HUMAN FACTORS AND E-COMMERCECHAPTER 7 BUNDLING
AND UNBUNDLING OF ELECTRONIC CONTENT; CHAPTER 8 CURRENT
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FRAMEWORK; PART III MANAGEMENT OF MOBILE AND INFORMATION
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TECHNOLOGIES FOR BUSINESS-TO-BUSINESS APPLICATIONS; CHAPTER
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CONCEPT OF CAPACITY PROVISION NETWORKS; CHAPTER 11 MOBILE
COMMERCE A VALUE SYSTEM PERSPECTIVE; CHAPTER 12 EXPLAINING
THE SUCCESS OF NTT DOCOMO'S I-MODE THE CONCEPT OF VALUE
SCOPE MANAGEMENT
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ONLINE CONSUMER EXCHANGES EMERGING CONCEPTUAL AND
THEORETICAL TRENDS; CHAPTER 14 SPOTTING LEMONS IN THE PKI
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ICANN/UDRP SYSTEM; ABOUT THE EDITOR AND CONTRIBUTORS; SERIES
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Sommario/riassunto

Divided into four parts, this book offers a state-of-the-art survey of information systems research on electronic commerce. It provides the framework for understanding the business trends, emerging opportunities, and barriers to overcome in the rapid developments taking place in electronic business and the digital economy.

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