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Autore	Kumar Raghvendra
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Nota di contenuto	Machine Learning -- Odia Hand Written Character Dataset Creation and Recognition with its Pattern matching by Using Generative AI -- Optimizing Ad Campaigns: A Deep Dive into Machine Learning Strategies for Advertising Agencies -- Customer Behavior analysis using Loss Function in Federated Machine Learning: A Comparison analysis -- Method Level Refactoring Prediction using CodeBERT Model -- Next Generation Computing -- Demand-Based Secured Data Transmission in WSN -- GA-WWO: An Optimised Hybrid Genetic Approach for Scheduling and Balancing Task Loads in Cloud Computing -- Design of a Four-Port Broad band High -Isolated MIMO Antenna for Internet of Things applications -- Big Data Analytics -- A CNN Based Intelligent System For Detection of Tessellated Fundus Images -- Alzheimer Disease Prediction: A Fusion of Clinical Health Records and Medical Imaging -- Impact of Aviation advancements on Economics and Environment -- The Bots, Business and Emerging Manpower Exigencies in IT Industry -- Greening IT Infrastructure: A Focus on Sustainable Cloud Solution.
Sommario/riassunto	This book constitutes the refereed proceedings of the First International Conference on Next Generation Computing and

Communication Applications, ICNGCCA 2025, held in Odisha, India, on March 18, 2025. The 10 full papers presented in this volume were carefully reviewed and selected from 122 submissions. They were categorized under the topical sections as follows: Machine Learning; Next Generation Computing; and Big Data Analytics.
