

1. Record Nr.	UNINA9911107111603321
Titolo	Retail and marketing channels : economic and marketing perspectives on producer-distributor relationships / / edited by Luca Pellegrini and Srinivas K. Reddy
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2013
ISBN	1-136-24572-3 1-283-64372-3 0-203-10365-3 1-136-24573-1 9780203103654
Edizione	[1st ed.]
Descrizione fisica	1 online resource (344 p.)
Collana	Routledge library editions. Retailing and distribution ; ; v. 6
Altri autori (Persone)	PellegriniLuca ReddySrinivas K
Disciplina	658.8/4 658.84 658.87
Soggetti	Marketing channels Retail trade
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Selected papers from the Fourth International Conference on Distribution, held at Bocconi University, Milan, July 3-4, 1987, organized by the Centro di studi sul commercio and the Dept. of Marketing of New York University.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. I. The structure of vertical relationships -- pt. II. Managing channel relationships -- pt. III. Marketing channel evolution.
Sommario/riassunto	Retailer's buying power has significantly increased in recent years as a result of a process of market concentration. As vertical relationships in marketing channels have strengthened their influence over the shape of the industry, the producer-distributor relationship has become more central to an understanding of both marketing practice and the conduct and performance of consumer goods industries. This comprehensive and detailed book covers the theory and practice of national and international retail and marketing channels. It provides a structural overview of the producer-distribut

2. Record Nr.	UNINA9911150951803321
Titolo	In/Visibility of Flight : Images and Narratives of Forced Migration / Monika Mokre, Maria Six-Hohenbalken
Pubbl/distr/stampa	Bielefeld, : transcript Verlag, 2024
ISBN	9783839469033 3839469031
Edizione	[1st ed.]
Descrizione fisica	1 online resource (266 p.)
Collana	Forced Migration Studies Series
Disciplina	605
Soggetti	Flight Invisibility Hyper-Visibility Migration Exclusion Fleeing Refugee Studies Migration Policy Cultural Anthropology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Frontmatter -- Contents -- Acknowledgements -- Introduction: in/visibility, privilege, and discrimination -- Involuntary journey—a picture theater in unjust scenes -- Visibility and interactions of immigrant Kurdish women in urban public spaces: a comparison of Vienna and Cologne -- Ethical reflexivity in qualitative study and participatory research among Afghan refugee women in Munich, Germany -- Blurred vision: potential and challenges of co-creation approaches for migrants' visibility -- "Traces and masks of refugees"— artistic representations of the visible, the hidden and the ambiguous -- Modernity's sacrificial tradition: "The endless screams of my mother" -- Roma and the war against Ukraine -- The many fears we live with -- Those in darkness drop from sight—the hypervisibility, invisibility, and voicelessness of refugees -- Marginalized or essential (workers)? The

pandemic effects on humanitarian migrants -- Below the radar—the invisibility of agency among diaspora and refugee networks during the COVID-19 pandemic -- Contributors

Sommario/riassunto

In/Visibility is unequally distributed in society and closely related to the distribution of power and privilege. Using images and narratives to mobilize is part of political strategies. The relationship of in/visibility and migration is the guiding question for this edited volume. The chapters discuss multidisciplinary perspectives and factors that contribute to the visibility of forced migration beyond a policy-centered discourse. They focus on the voices and agency of refugees in different countries and contexts. By including research, practical experiences and artistic methods, the volume will be of interest to readers from different academic disciplines and the arts as well as to practitioners.
