

1. Record Nr.	UNINA9911101684703321
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Titolo	Creating instructional capacity : a framework for creating academic press / / Joseph Murphy
Pubbl/distr/stampa	Thousand Oaks, California : , : Corwin, , [2016]
ISBN	9781483385983 1483385981 9781483386003 1483386007 9781483385976 1483385973 9781483385990 148338599X
Descrizione fisica	1 online resource (165 pages) : illustrations
Disciplina	371.2/07
Soggetti	School improvement programs Curriculum change Organizational change
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I. Understanding school improvement -- Part II. Leadership for school improvement -- Part III. Building instructional capacity -- Part IV. Leading the curricular program.
Sommario/riassunto	Technology and the age of information have forced educators to rethink how they can create a supportive culture and build academic press. School leaders who learn how to balance these ideas will build successful teams to meet today's standards.