

1. Record Nr.	UNINA9911100692003321
Titolo	Genres of digital documents // guest editors: Barbara H. Kwasnik, Kevin Crowston
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2005
ISBN	1-280-50897-3 9786610508976 1-84544-317-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (121 p.)
Collana	Information technology & people ; ; v. 18, no. 2
Altri autori (Persone)	CrowstonKevin KwasnikBarbara H (Barbara Hanna)
Disciplina	004.068 004.0683
Soggetti	Information technology Management information systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	CONTENTS; EDITORIAL BOARD; Introduction to the special issue; Temporal coordination through communication: using genres in a virtual start-up organization; Digital genres: a challenge to traditional genre theory; Weblogs as a bridging genre; Online newspapers in Scandinavia
Sommario/riassunto	The study of genres the fusion of content, purpose and form of communicative actions stretches back hundreds of years to the beginnings of self-reflective human communication. Greek philosophers and orators recognized that the content of the message is not always its most important aspect; rather, the delivery, the context, and the rhetorical structure all play complementary roles in the subtle but profound act of one human being transferring information to another and thereby creating meaning from that transfer.