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Descrizione fisica	1 online resource (258 p.)
Collana	Industrial innovation series
Altri autori (Persone)	AcostaCarlos <1954 June 2->
Disciplina	620.0068 658.404
Soggetti	Engineering Engineering - International cooperation Engineering - Decision making International business enterprises - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front cover; Contents; Preface; Section I: Theory, Models, Decision Tools; Chapter 1. Engineering in a Global Age; Chapter 2. A Global Engineering Model; Chapter 3. Decision Making in Global Projects; Section II: Case Studies: Cultural Emphasis; Chapter 4. MEPO Manages Culture; Chapter 5. USAHP Confronts Mexico's Subcultures; Chapter 6. Implementing a Global Engineering Perspective; Section III: Case Studies: Engineering Predominance; Chapter 7. SmartDrill Stays Home; Chapter 8. Do What You're Told, and Don't Confuse Me with Facts Chapter 9. The Wisdom of Getting Everyone Involved: Communication and (Un)coordination at HOCHSection IV: Case Studies: Applying Concepts; Chapter 10. Technical Consulting and Organizational

Recovery at CHips; Chapter 11. Bucket Brigades Work, but Why?; Index; Back cover

Sommario/riassunto

As the world becomes increasingly globalized, today's companies expect to hire engineers who are effective in a global business environment. Although you can find many books covering globalization, most of them are aimed at business, management, or social sciences. Developed with engineers in mind, Global Engineering: Design, Decision Making, and Communication covers the theory, models, and decision making tools for incorporating globalization into engineering work. Written by a multidisciplinary team of experts in industrial, mechanical, and manufacturing engi

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Titolo

The European background of American linguistics : papers of the third Golden Anniversary Symposium of the Linguistic Society of America / / edited by Henry M. Hoenigswald

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Descrizione fisica

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Soggetti

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Nota di contenuto

Front matter -- Introduction / HAUGEN, EINAR -- The Past up to the Introduction of Neogrammarian Thought: Whitney and Europe / ROCHER, ROSANE -- Linguistics as a Science: The Case of the Comparative Method / WELLS, RULON -- Bréal vs. Schleicher: Linguistics and Philology during the Latter Half of the Nineteenth Century / AARSLEFF, HANS -- Aspirations, Organization, Achievement / MALKIEL, YAKOV -- Linguistics in America 1924-1974: A Detached View / UHLENBECK, E. M. -- Discussion of the Papers by Yakov Malkiel

and by E. M. Uhlenbeck / LANGENDOEN, D. TERENCE -- The Twentieth Century in European and American Linguistics: Movements and Continuity / JAKOBSON, ROMAN -- Index of Names / JAMESON, S. A.

Sommario/riassunto

The European Background of American Linguistics :Papers of the Third Golden Anniversary Symposium of the Linguistic Society of America