

1. Record Nr.	UNINA9911101591403321
Autore	Soliman Kariem
Titolo	Leitfaden Onlineumfragen : Zielsetzung, Fragenauswahl, Auswertung und Dissemination der Ergebnisse / / Kariem Soliman
Pubbl/distr/stampa	Tubingen, : UVK Verlag, 2024
ISBN	9783381119622 3381119621
Edizione	[1st ed.]
Descrizione fisica	1 online resource (105 pages)
Collana	nuggets
Disciplina	001.4
Soggetti	Statistik Wirtschaftsstatistik Okonometrie bitte streichen Empirie Onlineumfragen Primarerhebung Daten Excel R Studio Fragebogen Zielsetzung Fragen Auswahl Auswertung Dissemination Veroffentlichung Verwaltung Studium Unternehmen Master Bachelo
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	[1. Auflage]

Nota di contenuto 1 Aufbau und Zielsetzung des Leitfadens 2 Ziel einer empirischen Studie und Aufbau eines Fragebogens 3 Statistische Grundbegriffe 4 Bestimmung des Antworttypus 5 Transformation von Antworttypen und Umsetzung mit Excel und R 6 Auswertung mit Software 7 Dissemination der Ergebnisse 8 Abschließende Reflexionen

Sommario/riassunto Onlineumfragen richtig gestalten, anwenden und auswerten Im Studium und in der Forschung aber auch in Unternehmen und nicht zuletzt in der Verwaltung helfen Onlineumfragen dabei, wichtige Erkenntnisse zu gewinnen. Kariem Soliman berücksichtigt in diesem Leitfaden die wichtigsten Aspekte einer Onlineumfrage. Er verrät, was bei der Zielsetzung zu beachten ist, und er hilft bei der Fragensauswahl. Auch auf die Auswertung und die Veröffentlichung der Ergebnisse geht er ein. Zahlreiche Abbildungen, Tabellen und Beispiele helfen beim Verständnis. Das Hauptaugenmerk des Leitfadens liegt auf der Verbindung zwischen Fragebogenitems und der Auswertung mit Excel und der Statistiksoftware R. Kurzum: Der kompakte Leitfaden ist ideal für Studierende, Wissenschaftler:innen und Praktiker:innen, die im Rahmen ihrer Arbeit auf Onlineumfragen setzen.

2. Record Nr.	UNINA9911097834103321
Titolo	The Czech Republic, the European Union and Northern Ireland / / edited by Robert B. Kaplan and Richard B. Baldauf, Jr
Pubbl/distr/stampa	Clevedon ; ; Buffalo, NY, : Multilingual Matters Ltd., c2005-
ISBN	9786610501724 9781280501722 1280501723 9781853598142 1853598143
Edizione	[1st ed.]
Descrizione fisica	1 online resource (320 p.)
Collana	Language planning and policy Language planning and policy in Europe ; ; v. 2
Altri autori (Persone)	BaldaufRichard B. <1943-> KaplanRobert B
Disciplina	306.44/94
Soggetti	Language planning - Europe Language policy - Europe
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa

Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front matter -- Contents -- Series Overview -- Language Policy and Planning in The Czech Republic, the European Union and Northern Ireland: Some Common Issues -- Language Management in the Czech Republic -- The European Union, its Institutions and its Languages: Some Language Political Observations -- An Update on the European Union, its Institutions and its Languages: Some Language Political Observations -- Language Planning in Northern Ireland -- Diarmait Mac Giolla Chríost -- Biographical Notes on Contributors
Sommario/riassunto	This volume covers the language situation in the Czech Republic, European Union and Northern Ireland explaining the linguistic diversity, the historical and political contexts and the current language situation – including language-in-education planning, the role of the media, the role of religion, and the roles of non-indigenous languages. The authors are indigenous and/or have been participants in the language planning context. The purpose of the volumes in this series is to present up-to-date information on polities that are not well-known to researchers in the field. A longer-range purpose is to collect comparable information on as many polities as possible in order to facilitate the development of a richer theory to guide language policy and planning in other polities that undertake the development of a national policy on languages. This volumes is part of an areal series which is committed to providing descriptions of language planning and policy in countries around the world.

3. Record Nr.	UNINA9911107793603321
Autore	Lee Shayne
Titolo	T.D. Jakes : America's new preacher / / Shayne Lee
Pubbl/distr/stampa	New York, : New York University Press, c2005
ISBN	9780814752821 0814752829 9780814765135 0814765130 9781429414326 1429414324
Edizione	[1st ed.]
Descrizione fisica	1 online resource (213 p.)
Disciplina	289.9/4/092 B
Soggetti	BIOGRAPHY & AUTOBIOGRAPHY / Religious
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 191-194) and index.
Nota di contenuto	Humble beginnings -- Once in a lifetime : Jakes receives his big break -- Prophetic sign and wonder : Jakes' ministry explodes -- A virtuoso, a prodigy : Jakes' appeal in the spiritual marketplace -- A message of prosperity -- "Woman art thou really loosed?" -- Businessman and a minister -- The new Black church -- American phenomenon : summary and conclusion.
Sommario/riassunto	T.D. Jakes has emerged as one of the most prolific spiritual leaders of our time. He is pastor of one of the largest churches in the country, CEO of a multimillion dollar empire, the host of a television program, author of a dozen bestsellers, and the producer of two Grammy Award-nominated CDs and three critically acclaimed plays. In 2001 Time magazine featured Jakes on the cover and asked: Is Jakes the next Billy Graham. T.D. Jakes draws on extensive research, including interviews with numerous friends and colleagues of Jakes, to examine both Jakes's rise to prominence and proliferation of a