

1. Record Nr.	UNINA9911095609003321
Titolo	Online shopping // editor Professor John Fernie
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2005
ISBN	1-280-50991-0 9786610509911 1-84544-258-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (81 p.)
Collana	International journal of retail & distribution management incorporating retail insights ; ; v. 33, no. 2
Altri autori (Persone)	FernieJohn
Disciplina	381 381.142
Soggetti	Electronic commerce Retail trade - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	CONTENTS; EDITORIAL ADVISORY BOARD; Editorial; Consumer adoption of online grocery buying: a discriminant analysis; Attitude and age differences in online buying; Global e-tailing: US consumers' intention to shop for cultural products on the internet; Effect of brand familiarity, experience and information on online apparel purchase; Customer perceptions of e-service quality in online shopping
Sommario/riassunto	The second issue of 2005 is a themed issue on online shopping with authors fromDenmark, the US and Taiwan. Our first contribution is from Torben Hansen fromCopenhagen Business School. His paper seeks to investigate whether consumers whohave adopted online grocery buying perceive this innovation differently from otherconsumers.