

1. Record Nr.	UNINA9911093906203321
Autore	Catlin-Legutko Cinnamon
Titolo	The small museum toolkit . Book 5 : interpretation : education, programs, and exhibits / / Cinnamon Catlin-Legutko, Stacy Klingler
Pubbl/distr/stampa	Lanham, MD : , : AltaMira Press, , 2012
ISBN	979-82-16-25684-7 1-283-36189-2 9786613361899 0-7591-1346-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xiii, 157 pages) : color illustrations
Collana	Small Museum Toolkit ; ; v.5
Altri autori (Persone)	KlinglerStacy <1976-> HagueStephen KeimLaura FlaglerMadeline C GoforthTeresa DillenburgEugene KleinJanice MartinRebecca
Disciplina	069.068 069.1 069.5
Soggetti	Communication in museums Interpretation of cultural and natural resources Small museums - Exhibitions Small museums - Management Small museums - Public relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	CONTENTS; EDITORS' NOTE; PREFACE; CHAPTER ONE. PREPARING AN OUTSTANDING CONCERT: HOW TO PLAN AND IMPLEMENT INTERPRETATION; CHAPTER TWO. INTERPRETING DIFFICULT ISSUES; CHAPTER THREE. THE TRUTH, THE WHOLE TRUTH, AND NOTHING BUT THE TRUTH: RESEARCHING HISTORICAL EXHIBITS; CHAPTER FOUR.

Sommario/riassunto

>Interpretation helps the public understand our purpose and mission. In this book, we tackle how to orient your organization to be effective interpreters of what you collect; how to tell engaging stories; and how to address difficult issues you may have avoided. We provide a primer in historical research for the non-historian and the do-it-yourself basics for creating good exhibits, tours, and programs on a small museum budget.
