

1. Record Nr.	UNINA9911092190703321
Autore	Vaidhyanathan Siva
Titolo	The Googlization of everything : (and why we should worry) / / Siva Vaidhyanathan
Pubbl/distr/stampa	Berkeley, : University of California Press, 2011
ISBN	9786613277817 9781283277815 1283277816 9780520948693 0520948696
Edizione	[1st ed.]
Descrizione fisica	1 online resource (281 p.)
Classificazione	COM021030COM051300
Disciplina	338.7/6102504
Soggetti	Internet industry - Social aspects Internet - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: the gospel of Google -- "Render unto Caesar": how Google came to rule the web -- Google's ways and means: faith in aptitude and technology -- The Googlization of us: universal surveillance and infrastructural imperialism -- The Googlization of the world: prospects for a global public sphere -- The Googlization of the library: the future of books -- The Googlization of memory: filters and the fracturing of knowledge -- Conclusion: the human knowledge project.
Sommario/riassunto	In the beginning, the World Wide Web was exciting and open to the point of anarchy, a vast and intimidating repository of unindexed confusion. Into this creative chaos came Google with its dazzling mission-"To organize the world's information and make it universally accessible"-and its much-"ed motto, "Don't be evil." In this provocative book, Siva Vaidhyanathan examines the ways we have used and embraced Google-and the growing resistance to its expansion across the globe. He exposes the dark side of our Google fantasies, raising red flags about issues of intellectual property and the much-touted Google Book Search. He assesses Google's global impact, particularly in China,

and explains the insidious effect of Googlization on the way we think. Finally, Vaidhyanathan proposes the construction of an Internet ecosystem designed to benefit the whole world and keep one brilliant and powerful company from falling into the "evil" it pledged to avoid.

2. Record Nr.	UNINA9911141399203321
Autore	Jones Max, Dr.
Titolo	The last great quest : Captain Scott's Antarctic sacrifice // Max Jones
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, c2004, 2003
ISBN	0-19-162233-8 1-280-75291-2 9786610752911 0-19-151305-9 1-4294-7000-3
Descrizione fisica	1 online resource (369 p.)
Disciplina	919.8904092
Soggetti	Explorers - Great Britain Antarctica Discovery and exploration British
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [299]-333) and index.
Nota di contenuto	Contents; List of Plates; List of Figures; List of Maps; Abbreviations; INTRODUCTION; CHAPTER ONE: Measuring the World; CHAPTER TWO: The Race to the South Pole; CHAPTER THREE: Disaster in the Antarctic; CHAPTER FOUR: Remembering the Dead; CHAPTER FIVE: 'Martyrs of Science'; CHAPTER SIX: 'For the Honour of our Country'; CHAPTER SEVEN: 'These Were Men'; CHAPTER EIGHT: 'So Many Heroes'; EPILOGUE; Appendix 1 British Memorials Commemorating the Antarctic Disaster, 1913-1925; Appendix 2 Message to the Public; Notes; Further Reading; Index
Sommario/riassunto	The story of Captain Scott's last Antarctic expedition is one of the greatest adventure stories ever told. Captain Robert Falcon Scott, Lieutenant Henry Bowers, Petty Officer Edgar Evans, Captain Lawrence Oates, and Dr Edward Wilson all died on the return trek from the South

Pole, starved and frozen, only eleven miles from a supply camp. In November 1912, a rescue party discovered their last letters and diaries, which told a story of bravery, hardship, and self-sacrifice that shocked the world. Recent decades have seen controversy rage over whether Scott was the last of a line of great Victor
