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Note generali	Subtitle on cover: The founding father of American business solves your toughest problems. Includes index.
Nota di contenuto	Intro -- Table Of Contents -- Introduction -- Chapter 1-Great Managers And Their Beginnings -- Chapter 2-A Simple Recipe For Lifelong Learning -- Chapter 3-How To Manage Others Effectively -- Chapter 4-Winning In The End -- Chapter 5-Hard Work And Frugality -- Chapter 6-Let Reason Work For You -- Chapter 7-Becoming A Person Of Value -- Chapter 8-Incentive Is Everything -- Chapter 9-Doing The Impossible -- Chapter 10-Experiment! -- Chapter 11-The Importatance Of 1,001 Small Details -- Chapter 12-A Good Reputation Isn't An Accident -- Conclusion-Becoming A Franklin-Inspired Manager -- Index.
Sommario/riassunto	Start a Revolution in Your Management Thinking! Although Ben Franklin is best known for being a patriot, diplomat, and inventor, he first rose from obscurity to become one of the most influential and successful business owners in Colonial America. In fact, Franklin was so successful that he was able to retire at age 42 to pursue his other, more well known interests. Franklin chronicled his early life through The Autobiography of Benjamin Franklin. Drawing upon that book's wealth of wisdom, Ben Franklin's 12 Rules of Management explores the innovative management principles and philosophies this "Founding Father of American Business" pioneered, including: Great managers rarely have great beginnings Seek first to manage yourself, then to manage others Influence is more important than victory Become a revolutionary for positive experimentation and change Sometimes it's

better to do 1,001 small things right than one large thing right
Incentive is everything Whether you're an entrepreneur, a mid-level
manager, or a Fortune 500 executive, Ben Franklin's 12 Rules of
Management will inspire you to integrate Franklin's wisdom into your
everyday life and show you how to use his revolutionary management
philosophies to improve your performance and more effectively
manage your business.
