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| Autore                  | Norlin Elaina                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Titolo                  | Usability testing for library websites : a hands-on guide / / Elaina Norlin, CM! Winters                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
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| Edizione                | [1st ed.]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Descrizione fisica      | 1 online resource (80 p.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Altri autori (Persone)  | WintersCM!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Disciplina              | 020/.285/5276                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Soggetti                | Library Web sites - Testing<br>User interfaces (Computer systems) - Testing<br>Web sites - Design                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
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| Nota di bibliografia    | Includes bibliographical references (p. 65-66) and index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Nota di contenuto       | CONTENTS; FIGURES; PREFACE; ACKNOWLEDGMENTS; 1 Foundations of Usability Testing; 2 Web Design Guidelines; 3 Getting Buy-in; 4 Preassessment and Planning; 5 Preparing and Evaluating the Usability Test; 6 Usability Testing Example; Additional Readings; INDEX;                                                                                                                                                                                                                                                                                                                                                        |
| Sommario/riassunto      | Unless you're the librarian who set them up, online library services can be hard to navigate. In fact, many users give up in frustration without ever finding what they're looking for. Nowadays, many of the search and retrieval services that previously were database-driven are now Web-based and part of the library's official Web site. So as libraries increasingly use the Web to deliver both in-house and remote services online, it is critical that their sites are engaging, easy to navigate, and created with the end user—the library customer—in mind. This soup to nuts guide will help beginners an |