

1. Record Nr.	UNINA9911088744303321
Autore	Fraser Jane
Titolo	Creating effective conference abstracts and posters in biomedicine : 500 tips for success / / Jane Fraser, Louise Fuller, Georgina Hutber
Pubbl/distr/stampa	Boca Raton : , : CRC Press, , 2018
ISBN	1-315-35791-7 1-315-37782-9 1-138-03093-7 1-281-98558-9 9786611985585 9781315377827
Edizione	[1st]
Descrizione fisica	1 online resource (158 p.)
Disciplina	808.06661
Soggetti	Medical writing Technical writing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Front Cover; Contents; Foreword; Preface; About the authors; Acknowledgements; 1: Why you need good conference abstracts and posters; 2: Your abstract: first steps; 3: Your abstract: planning, structure and title; 4: Writing your abstract; 5: Submitting your abstract; 6: Your poster: first steps; 7: Typography, headings and bullet points; 8: Poster design and layout; 9: Colour and backgrounds for your poster; 10: Writing your poster: general guidelines; 11: Writing your poster: banner components; 12: Writing your poster: the main text; 13: Writing your poster: bits and pieces 14: Tips for tables15: Tips for graphs; 16: Tips for bar charts, pie charts, flow charts and line drawings; 17: Tips for photos; 18: Editing and proofreading your poster; 19: Printing your poster; 20: Transporting, displaying and presenting your poster; 21: E-posters: the future?; Appendix 1: Example of a structured abstract; Appendix 2: Abstract checklist; Appendix 3: Examples of style for poster headings, main text and figure and table captions; Appendix 4: Sample landscape PowerPoint poster template; Appendix 5: Sample portrait PowerPoint

poster template

Appendix 6: Example of a creatively designed landscape

posterAppendix 7: Example of a simple but effective portrait poster;

Appendix 8: Poster checklist; Back Cover

Sommario/riassunto

For most biomedical researchers and academics, preparing conference abstracts and posters is an important part of professional life. With good preparation and practice, all scientists can produce abstracts that act as effective ambassadors for their research. A well designed poster can help you to enhance your professional reputation in addition to communicating your data. This book aims to help you achieve these objectives. This book is designed for you to use when you are actually preparing a conference abstract or poster. It is intended to answer the most frequent questions, and to help you avoid the most common problems and pitfalls. Just dip into any chapter and you will find a range of tips relevant to the abstract or poster you are preparing right now. As a researcher and academic, you need to be able to disseminate and communicate your research work and findings. While many will view writing for peer-reviewed journals as the pinnacle of the academic communication hierarchy, being able to write and present conference abstracts and posters is also extremely important. Taking your work to conferences allows you to meet experts from all around the world, to exchange ideas in person and to network with potential employers and collaborators. 'This book is a gem of useful, practical tips covering the entire process - from reading the abstract submission guidelines, through to writing and laying out your poster and creating e-posters. If you are a novice this is the ideal book to guide you through every step. And, even if you consider yourself an expert, there is bound to be some useful information you can glean from the 500 or so tips. By reading this book, in sequence, or by dipping into relevant chapters, you will have all the necessary help with preparing abstracts and posters right at your fingertips' - Catherine Dunbar in her Foreword.

2. Record Nr.	UNINA9911144197203321
Autore	Mauri Caterina <1981->
Titolo	Coordination relations in the languages of Europe and beyond // by Caterina Mauri
Pubbl/distr/stampa	Berlin ; ; New York, : Mouton de Gruyter, 2008
ISBN	9786613398161 9781283398169 1283398168 9783110211498 3110211491
Edizione	[1st ed.]
Descrizione fisica	1 online resource (384 p.)
Collana	Empirical approaches to language typology ; ; 42
Disciplina	415/.7 415.7
Soggetti	Linguistic geography Europe Languages Coordinate constructions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- List of figures -- List of tables -- List of abbreviations -- Chapter 1. Theoretical foundations: the notion of coordination -- Chapter 2. Parameters of analysis -- Chapter 3. Combination relations -- Chapter 4. Contrast relations -- Chapter 5. Alternative relations -- Chapter 6. Combination, contrast and alternative relations in comparison -- Chapter 7. A focus on Europe -- Chapter 8. Conclusion and prospects -- Backmatter
Sommario/riassunto	This book examines the coding of the three coordination relations of combination, contrast and alternative between states of affairs on the basis of a 74 language sample, with special focus on the languages spoken in Europe. It constitutes the first systematic inquiry so far conducted on the cross-linguistic coding of coordination, as defined in cognitive and pragmatic terms. This research shows that the 'and-but-or' coding system which is typical of Central-Western Europe appears to be extremely rare outside Europe, where a great variation in the coding of coordination is attested. This cross-linguistic variation, however, is not random, but is crucially constrained by the interaction

of economic principles with the semantic properties of the individual relations expressed. A fine-grained functional systematization of coordination is proposed and described by means of implicational patterns and semantic maps. This work brings together a broad cross-linguistic perspective and a detailed semantic analysis, largely based on new and comparable data collected by means of questionnaires, all accessible in the appendix of the book. It represents the first systematic attempt towards a unified typology of coordination relations.
