

1. Record Nr.	UNINA9911087865203321
Titolo	Five star music makeover: an independent artist's guide for singers, songwriters, bands producers, and self-publishers
Pubbl/distr/stampa	Hal Leonard
ISBN	1-4950-6360-7
Descrizione fisica	1 online resource (347 p.)
Collana	Music Pro guides
Altri autori (Persone)	SheehanCoreen ParisAnika CorneEric EamesMichael BorgBobby
Disciplina	780.23
Soggetti	Popular music Singing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part 1: The Voice with Coreen Sheehan. -- 1. Emerge, thrive, and conquer: moving forward -- 2. The foundation of voice development: a consistent vocalist = a professional vocalist -- 3. The voice exercises: building the muscle memory -- 4. Breaking down a song: polish and go! -- 5. One voice that lasts a lifetime: good habits vs. bad habits -- Part 2: The Art of Songwriting with Anika Paris. -- 6. You and the world of music -- 7. Raising your antenna -- 8. An overflow of lyrical madness: hooks, lines, and sinkers -- 9. Shaping your melody: an octave above the rest -- 10. Song structure: piecing the puzzle -- 11. Writer's playground -- 12. Celebrity songwriters speak: interviews with Allan Rich and Lindy Robbins -- 13. The evolution of pop music -- Part 3: Recording and Production with Eric Corne. -- 14. Preparing to record (preproduction) -- 15. Creating and executing a production plan -- 16. DIY recording -- 17. Mixing -- 18. Mastering -- Part 4: Music Publishing with Michael Eames. -- 19. Always start with the basics -- 20. The future, and don't forget the rest of the world -- 21. Types of publishing deals -- 22. Prepare to pitch! -- 23. Synch it, Baby! -- Part 5: Promotion with Bobby Borg. -- 24. Preparing to promote -- 25.

Choosing your promotion strategies -- 26. Setting your promotion in motion -- 27. Creating promotion content that sells: Part 1 -- 28. Creating promotion content that sells: Part 2.

Sommario/riassunto

In order to achieve success in today's music industry, artists must first do a great deal of work on their own. Learning the required skills can take years of real-life experience, and hiring personal coaches, studio professionals, and consultants can be costly. But now, for the first time, there's an invaluable resource to help you meet these challenges. *Five Star Music Makeover* is an engaging all-in-one guide designed specifically for aspiring artists. Written by five experts with over 100 years of collective experience, both on and off the stage, this unique book covers five key skills every musician needs to succeed: (1) improving vocal production/technique; (2) writing memorable and marketable songs; (3) recording your ultimate EP; (4) navigating the publishing world; and (5) promoting music effectively. Also included are insiders' stories and anecdotes, helpful tips, creative exercises, celebrity interviews, and all the practical expertise necessary to develop a successful music career. *Five Star Music Makeover* is a complete and practical career guide - a resource that transforms artists from good to great.
