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Nota di contenuto	Part I: Blockchain foundations -- Chapter 1: Moving to the 'Internet of Value' -- Chapter 2: The global blockchain landscape -- Chapter 3: The blockchain application framework -- Part II: Business application examples -- Chapter 4: Business applications for financial services -- Chapter 5: Business applications for supply chains -- Chapter 6: Business applications for energy -- Chapter 7: Business applications for credentials -- Part III: Road to maturity -- Chapter 8: Technical challenges and emerging solutions -- Chapter 9: Mindshifts, strategies and action principles -- Chapter 10: The future of blockchains
Sommario/riassunto	"While there are many books on blockchains, this guide focuses on blockchain applications for business. The target audience is business students, professionals, and managers who want to learn about the overall blockchain landscape — the investments, the size of markets, major players and the global reach — as well as the potential business value of blockchain applications and the challenges that must be overcome to achieve that value. We present use cases and derive action principles for building enterprise blockchain capabilities. Readers will learn enough about the underlying technologies to speak intelligently to technology experts in the space, as the guide also covers the blockchain protocols, code bases and provides a glossary of terms."--

