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Nota di contenuto	The Future of Entrepreneurship in Asia: Tech Innovations, Market Disruptions, and Growth Strategies -- The Rise of Asian Startups: Innovation Hubs and Hotspots Emotional Intelligence in Asian Business Leadership: A Key to Sustainable Success -- The Link Between Emotional Intelligence and Innovation. Why Should High-Tech Firms in Emerging Markets Care? -- Scaling Frugal Innovation-Based Startups to Accelerate Sustainable Development -- Startup-Driven Circular Economy Innovations in Asia: A Comparative Perspective -- Circular Economy Initiatives: Harnessing the Potential of Countries in Asia -- Invisible Enterprises: The Unrecognized Contribution of Home-Based Women Entrepreneurs in Nepal -- Foodmandu: From Clicks to Cuisine

in Nepal's Food Industry -- Catalysing Asian Women's Entrepreneurship in the E-Commerce Ecosystem: A Case Study and Policy Analysis of Cambodia -- From Istanbul to Singapore: Insider's HQ Relocation and Strategic Positioning in Asia's Tech Ecosystem -- Benchmarking Supply Chain Performance for Entrepreneurial Growth: Financial Insights from Key Industries in India -- Agritech Ventures in India: Impact of Entrepreneurial Ecosystem on Smart Digital Solutions -- Automating Finance: The Role of Robotics Process Automation -- Beyond Borders: Asian Entrepreneurs Driving the Global Frontier Financing Opportunities in Central Asian Emerging Markets: Lessons from Kazakhstan -- Artificial intelligence as a determinant of entrepreneurial opportunity: the case of Japanese companies.

Sommario/riassunto

This book, the 2026 edition of the Business and Management in Asia volumes focuses on "Opportunities and Entrepreneurship," exploring how businesses and entrepreneurs can thrive in this transformative era. The book delves into critical themes, including the rise of green entrepreneurship, the role of technology in fostering inclusive growth, and strategies to unlock the potential of underutilized markets. Each chapter offers unique insights, knowledge transfer and practical solutions, combining scholarly perspectives with actionable examples from the region. From groundbreaking case studies on digital startups to strategies for fostering cross-border collaborations, the book examines how entrepreneurial ventures are driving economic growth, creating social impact, and shaping the future of business in Asia. This volume highlights the region's growing role in the global entrepreneurial ecosystem, emphasizing innovation, resilience, and creativity. It encourages readers to adopt bold approaches, challenge traditional business paradigms, and explore uncharted territories in their pursuit of success. A must-read for scholars, practitioners, and policymakers, the book provides valuable guidance for navigating the complexities of the Asian business world in 2026 and beyond.
