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Nota di contenuto	Exploring the Impact of Green Human Resource Management Practices on Organizational Sustainability: A Case Study of EcoLuxe Hotels -- Transforming HR: The Evolution from Operational Tasks to Data-Driven Strategic Insights -- Corporate Governance and Corporate Sustainability with Reference to the New Companies Act, 2013 -- Financial Inclusion of The Slum Dwellers of Kolkata with Fintech Services: One More Step Towards SDG Goals -- Customer Retention: PCA Enhanced AI Model -- Mapping the Landscape of Sustainable Tourism in India a Bibliometric Review and Systematic Synthesis -- Chemical Fertilizer Usage in Indian Agriculture: Trade off between Carbon Emissions and Food Security -- The Impact of CSR Perception on Employee Performance: Exploring the Mediating Role of Person-Organization Fit in public sector organisations -- Strategic Integration of Corporate Social Responsibility: Linking Theory and Practice for Sustainable Development -- A Study of Volatility Spillover of Sustainable Financial Markets on Indian Stock Market -- Circular Economy and Sustainability: Strategies, Challenges, and Implications -- Advancing ESG Practices: Trends, Challenges, and Future Directions in Sustainable Finance -- Predicting Cryptocurrency Trends: Approaches to Diversification and Optimization -- The Effectiveness of Social Media

Networking as a Marketing Tool for Promoting Consumer Durable Goods in Tourism Industry -- Stock Market Investments: An Exploration of Investor Perceptions -- Intrinsic Motivation in the Workplace: The Roles of Age, Gender, and Tenure -- Impact of Knowledge Management on Employee Engagement in the Information Technology Industry -- Impact of Hybrid Work Model on Job Satisfaction of Tech Professionals in Information Technology Industry -- HR Analytics in predicting Employee Turnover in IT industry: A Structural Equation Modeling Approach -- Towards Sustainable Work-Life Balance in the Indian IT Industry: A Predictive Analysis of Challenges, Organizational Initiatives, and Technology-Enabled Interventions -- Impact of Compensation Management Practices on Job Satisfaction In Indian Information Technology Industry -- The Role of HR Analytics in Enhancing Talent Management: Insights from Bangalore's IT Industry -- Unleashing Digital Innovation for Circular Economy Transformation: A Thematic Analysis of Industry Case Studies.

Sommario/riassunto

"People, Planet and Profit: Advancing Sustainable Business Practices" is a curated volume of forward-looking research that reflects the dynamic confluence of social inclusion, environmental stewardship, and economic viability. Compiled from the International Conference on Sustainable Business (ICSB-2025), this book captures the voices of global scholars, practitioners, and policy experts who are reimagining sustainability in business through actionable, evidence-based strategies. The volume encompasses interdisciplinary contributions across three major thematic areas: • Sustainable Business and Inclusive Development • Financial Innovation and Consumer Dynamics • People, Markets, and Investment Behavior Through empirical investigations, conceptual models, and real-world case studies, this book offers fresh perspectives on sustainable enterprise models, ESG disclosures, financial inclusion, circular economy, and the ethical dimensions of modern business. It brings together insights that are not only relevant to academia but also deeply impactful for policymakers, corporate strategists, social entrepreneurs, and development professionals. As businesses and societies around the world navigate the path toward a sustainable future, this volume serves as a critical knowledge resource and guide for shaping resilient, inclusive, and purpose-driven business ecosystems.
