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Nota di contenuto	Section 1:Artificial Intelligence.-Chapter 1 -- The decision makers' perceptions toward the adoption of artificial intelligence in the context of Industry 4.0 and its effect on decision-making quality: Case of agro-industrial SME in Morocco -- Chapter 2 -- The Evolution of Skills in the Era of Artificial Intelligence: Employee Attraction Strategies in a New Professional Paradigm (Case of Moroccan Companies) -- Chapter 3 -- Co-production of Public Services and Artificial Intelligence: Exploring the Opportunities and Challenges -- Chapter 4 -- The Adoption of AI Tools in Doctoral Studies: An Extended TAM Framework -- Chapter 5 -- Africa's Prosperity: Why and How Can AI Help Overcome the Effects of the Financial Crisis and Boost Development? -- Section 2: Finance -- Chapter 6 -- Catalysts for financial inclusion through digital technologies in North Africa and the Middle East -- Chapter 7 -- Corporate Governance and Stock Market Companies Performance in Morocco -- Chapter 8 -- Adoption of Financial Innovation by Moroccan

SMEs: opportunities and risks.-Chapter 9.-The Effectiveness of Internal Audit for Better Uncertainty Management: The Case of Hotels in Agadir -- Section 3: Entrepreneurship -- Chapter 10 -- A Comparative Assessment of AI's Impact on Entrepreneurial Progress: Examining the Case of Western, Arab, and African Entrepreneurs -- Chapter 11 -- Navigating Entrepreneurship Challenges in Nigeria: A Call for Global Attention.-The Role of Artificial Intelligence in the Social and Solidarity Economy -- Chapter 18 -- Can A Digital Supply Chain Resist to Environment Disruptions? -- Chapter 19 -- AI Acts in Africa: A Descriptive Exploration of Artificial Intelligence Applications in Logistics Across African Nations – Unraveling Innovations, Challenges, and Socioeconomic Impact.

Sommario/riassunto

This book examines the impact of AI and the financial crisis on African nations and the issues that surround its reciprocal impact on global business, government, and society. The global financial crisis and artificial intelligence (AI) have an equal and synergistic impact on economic development in Africa. While the global financial crisis has presented significant challenges to African businesses, AI has presented significant opportunities to alleviate these challenges. Featuring selected papers presented at the 5th Annual Current Business Issues in African Countries (CBIAC) Conference held in Hoboken, NJ, USA, in May 2024, this book focuses on the synergies between climate change, supply chain, and sustainable development featuring content from business and NGO leaders, faculty, and students. The impetus of the CBIAC conference was the discussions held at the United Nations Conference on Trade and Development (UNCTAD) held in Nairobi, Kenya, in July 2016 and in Bridgetown, Barbados, and Geneva in 2021. The goal of the conference is to create long-term collaborative relationship between business leaders, faculty, researchers, students, and community members from different African nations.
