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Nota di contenuto	1. Advance Management Practices in Business Organization -- 2. Diversity and Cross Cultural Management -- 3. International Business Management Practices and Strategic Management -- 4. Human Resource Management and Digital HR Practices and People Analytics -- 5. Leadership, Talent Development, Change and Knowledge Management -- 6. Advance Practices in Marketing Management and Digital Transformation -- 7. Recent Trends in Finance -- 8. Sustainable Supply Chain Management and Lean and Green Operations Practices.
Sommario/riassunto	This book consists of high-quality peer-reviewed research papers presented at the International Conference on "Sustainable Business Management, Innovation and Technology" . The Corporate Environment has undergone a paradigm shift in favor of sustainability in recent years. businesses are under pressure to adopt sustainable practices.

This book proposal aims to explore the intersection of sustainable business management, innovation, and technology, providing insights into how organizations can thrive in a rapidly changing world while making positive contributions to the environment and society. It will empower businesses to embrace sustainability as a core principle and drive positive change in the world. This book is meant for scholars, students, business professionals, and policymakers. The Event appealed towards scholars, researchers, practitioners, entrepreneurs, academics, students and policymakers who are interested in learning how innovation, technology, and sustainable business management come together. It will offer case studies, research papers, theoretical frameworks, and practical insights, making it an invaluable resource for novices and specialists alike. By showcasing innovative approaches and technological solutions, this book will empower businesses to embrace sustainability as a core principle and drive meaningful change towards a more sustainable future.
