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Autore	Mutinta Given Chigaya
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Nota di contenuto	Chapter 1: Introduction to environmental communication -- Chapter 2: Environmental challenges in Africa -- Chapter 3: The role of the traditional media in environmental communication -- Chapter 4: The role of the indigenous African communication methods in environment communication -- Chapter 5: Challenges and opportunities for environmental communication -- Chapter 6: Stakeholder engagement in environmental communication -- Chapter 7: The role of environmental communication in environmental education -- Chapter 8: The importance of monitoring and evaluating environmental communication programmes -- Chapter 9: Conclusions, policy and recommendations to stakeholders for environmental communication.
Sommario/riassunto	This book delves into the intricate relationship between environmental challenges and communication strategies in Africa. It delves into the history of environmental communication, the factors that led to its

emergency, the role of traditional and social media in disseminating information, and indigenous communication methods used by African communities. The book also highlights the importance of stakeholder engagement and the role of environmental communication in environmental education. Besides, the book explores importance and ways of monitoring and evaluating environmental communication programmes. It also provides practical recommendations for policymakers, stakeholders, and communication professionals. The book equips readers with the tools to effectively communicate about environmental issues in Africa, making it an essential read for anyone interested in understanding how communication can drive positive change for the environment. Given Mutinta is an Associate Professor at the Department of Media and Communication Studies at Nelson Mandela University. He has two Doctorates from both the University of KwaZulu-Natal. He teaches several courses in Media and Communication Studies, and Research Methodology. His research focuses on the use of action research approaches and communication-centred approach to advance knowledge and practice in media and communication studies.
