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Autore	Garvey Paul
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Nota di contenuto	Chapter 1: Introduction to Blockchain Technology -- Chapter 2: Investing In Digital Assets -- Chapter 3: Project Documentation -- Chapter 4: Core Offering -- Chapter 5: End-User Experience -- Chapter 6: Blockchain Architecture -- Chapter 7: Project Codebase -- Chapter 8: Token Design -- Chapter 9: Tokenomics -- Chapter 10: Financial Metrics -- Chapter 11: Incentivization and Rewards -- Chapter 12: Team -- Chapter 13: Community and Social Media -- Chapter 14: Project Roadmap -- Chapter 15: Funding and Partnerships.
Sommario/riassunto	Without a solid, robust procedure to evaluate digital asset investments, decisions are often made based on hype or influencer reviews, which, in the end, is nothing short of a lottery ticket. This book aims to equip new and existing digital asset investors with the skills and abilities to help identify, evaluate, and ultimately invest in fundamentally strong crypto projects. Possessing such skills helps reduce investor risk, increases profits, and overall helps to maintain long-term success. You' ll start with an introduction to blockchain technology and digital assets before starting with the fundamental elements.). In a nutshell, blockchain fundamentals are the core and heart of the technology, but they also expand to various aspects that directly influence a projects value and corresponding digital asset. Many areas fall under the umbrella of blockchain fundamentals, including the underlying

technology, distributed ledger technology, decentralization, cryptographic hash functions, transaction blocks, consensus mechanisms, immutability, smart contracts, and tokens and cryptocurrency (coins). While these major components are discussed and explored, they alone are not enough for you to make well-informed investment decisions. Therefore, this book digs deep into 13 key pillars—covering additional areas like the project team, governance, roadmap, practical use cases, codebase, funding and many other fundamental aspects—that help guide digital asset investors to success. Each fundamental element is discussed in detail with case studies to visually demonstrate the evaluation process. You will: How investors can grow and strengthen their skill set and awareness to identify high-quality projects with solid fundamentals, while avoiding lesser or potentially fraudulent ventures. How to analyze and assess fundamental elements such as the project documentation, value offering, technical architecture, and the team, while considering market fit and community engagement. How token design—from supply metrics and distribution to underlying utility—offers invaluable insights for evaluating a projects sustainability, growth potential, and real-world adoption.
