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Soggetti	Application software Data structures (Computer science) Information theory Database management Data mining Computer and Information Systems Applications Data Structures and Information Theory Database Management Data Mining and Knowledge Discovery
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Nota di contenuto	-- A Phenomenological Study on Experiences and Challenges of African Swine Fever in the Case Hog Raisers in San Jose, Batangas. -- The Monitoring, Analysis and Adjustment of the Production Efficiency in the Manufacturing Workshop. -- The Dynamic Role of Letters to the Editor in Literature: An Analysis Based on a Bibliometric and Content Analysis Using VOSviewer, R & MAXQDA. -- GenAI-Driven Migration of Legacy COBOL Applications to Clean Java Code. -- Self-Explaining Neural Networks for Business Process Monitoring. -- Students' Career Path in Databases and Web Programming. -- Resilient Smart Construction Sites: A Simulation-Based Analysis of Material Flow Disruptions. -- Community Relations Management (CoRM) Analytics: A Text Analytics Approach to Elevate Community Happiness. -- Frugal Data Science. --

Business Intelligence for Contract Management Using Large Language Models and AI Agents. -- Traditional Coding, Low-Code and AI Assistants. -- AI-Driven Dynamic Task Difficulty Adjustment for an SQL Learning Game. -- Responsible Marketing in the Age of AI: Ethical Reflection for Companies Between Innovation and Responsibility. -- A Hybrid Approach Combining Robotic Process Automation and Artificial Intelligence to Automate Unstructured Business Processes. -- Challenges and Limitations of Leveraging LLMs for Anomaly Detection: Insights from a Manufacturing Case Study. -- Benefits from the Implementation of New Digital Technology Trends in the Colombian Oil and Gas Industry. -- Digitalization of Businesses with Low-Cost Web and IoT Technologies: A Case Study of a Smart Gym. -- Exploring Interoperability in Blockchain Games: A Systematic Review. -- AI-Based Efficient Automation of Decision Logic Representation.

Sommario/riassunto

This book constitutes the conference proceedings of the 22nd International Conference on Smart Business Technologies, ICSBT 2025 held in Bilbao, Spain, during June 11–12, 2025. The 19 full papers included in this book were carefully reviewed and selected from 39 submissions. They focus on the conference theme “Artificial Intelligence and The Future of GenAI in Business”, highlighting the transformative potential of Generative AI and its applications in the business world.
