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Sommario/riassunto

This book leads us into the crossing of cultural heritage, sustainability, and tourism. As global challenges surrounding environmental degradation and cultural decay intensify, this book carries together various perspectives to redefine the role of tourism as a catalyst for favorable change. From innovative strategies for heritage preservation to evaluating sustainable tourism practices, this book offers a refreshed perspective on the travel industry's potential to encourage cultural, environmental, and economic sustainability. With contributions from academics, professionals, and thought leaders, it provides actionable insights for developing tourism models that respect ecological limits while preserving cultural identity.
