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Disciplina	363.179
Soggetti	Emergency management Nuclear accidents
Lingua di pubblicazione	Inglese
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Nota di contenuto	Intro -- 1. INTRODUCTION -- Background -- Objective -- Scope -- Structure -- 2. CONSIDERATIONS IN PUBLIC COMMUNICATION -- Objectives of public communication -- Essential characteristics of public communication -- Openness in communication -- Timeliness of information -- Factual content -- Clarity of language -- Use of scientific and technical terms -- Use of tables, schematics, maps, graphs and other forms of graphics -- Use of comparisons -- Coordination of public communication -- Challenges of public communication -- Perception of risk -- Misinformation and rumours -- Maintaining public trust -- Timeliness and accuracy of information -- Recognizing social context -- Two-way communication -- 3. ARRANGEMENTS FOR PUBLIC COMMUNICATION IN EMERGENCY PREPAREDNESS -- General -- Public communication programme -- Public communication strategy -- Public communication plan -- Responsibilities and organizational structure -- Infrastructure and resources -- Personnel -- Infrastructure -- Redundancy -- Financial resources -- Spokespersons and technical briefers -- Public communication tasks -- Core public communication tasks -- Auxiliary public communication tasks -- Communication with and consultation of interested parties -- Public communication tools -- Press releases -- Initial statement -- Statements for television and radio stations --

Briefings for the news media -- Communication on social media --
 Telephone hotlines -- Background informational material -- Emergency
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 Training and exercises -- Training -- Exercises -- 4. ARRANGEMENTS
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 Activating a public communication response -- Initial statement --
 Spokespersons and technical briefers -- Public communication tasks --
 Core public communication tasks.
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 interested parties -- Coordination of public communication -- National
 coordination -- International coordination -- Public communication
 tools -- Press releases -- Statements for television and radio stations
 -- Briefings for the news media -- Communication on social media --
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 -- Public communication following the termination of an emergency --
 5. ARRANGEMENTS FOR PUBLIC COMMUNICATION UNDER PARTICULAR
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 by a natural event -- Nuclear or radiological emergency initiated by a
 nuclear security event -- Transition phase -- Appendix EXAMPLE
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 INFERENCE OF RISKS -- CONTRIBUTORS TO DRAFTING AND REVIEW.

Sommario/riassunto

This guide, part of the IAEA Safety Standards Series, provides
 comprehensive guidance on public communication protocols during
 nuclear or radiological emergencies. Jointly sponsored by various
 international organizations, it aims to assist member states in
 implementing effective communication strategies to inform and protect
 the public. The guide emphasizes the importance of timely, clear, and
 accurate communication to ensure public safety and compliance with
 safety standards. It outlines the necessary arrangements and best
 practices for emergency communication, aligning with the IAEA's global
 safety standards and principles. This resource is intended for
 regulatory bodies, emergency planners, and public information officers
 involved in nuclear safety and emergency preparedness.