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Nota di contenuto	Testimony from the Top : Three CEO's Perspectives on Morality and Business / Regina Wentzel Wolfe -- Commerce and Communion : Business, Profit, and the Circulation of Wealth in the History of Christian Thought / Jennifer A. Herdt -- Practical Wisdom and Management Science / Andrew M. Yuengert -- The Importance of Agency and Autonomy for Business / Gregory Beabout -- Why Business Must Resist the Technocratic Paradigm / Mary Hirschfeld -- The Institutional Insight : The Common Good beneath the Shareholder/Stakeholder Model / Kenneth E. Goodpaster and Michael J. Naughton -- How Consumers and Firms Can Seek Good Goods / David Cloutier -- The Responsibility of Businesses for their Moral Ecology / Martin Schlag -- The Social Mortgage on Business / Edward D. Kleinbard -- Assessing the Moral Legitimacy Market Decisions / Martijn Cremers.
Sommario/riassunto	"This volume provides a new account of business ethics from the perspective of Catholic social thought. Focusing on the sense of agency of the business person and the interests of business firms, this volume addresses business from both "the outside" (with questions about economic life in Catholic social thought) and "the inside" (with attention to the internal dynamics of business firms). The result is a creative account of fundamental issues confronting the moral business leader

and any firm committed to responsible business practice. This volume is unique in the depth of the questions from Catholic social thought that it brings to bear on business. It begins with interviews of three CEOs to ensure a grounding in experience and a consideration of the intellectual history of business issues in Christianity. Most importantly, it deals with fundamental moral concerns: the character of agency, autonomy, practical wisdom, and the technocratic paradigm, along with other elements of Catholic social thought. The book then applies these concepts to assess management science, the motivations of business leaders, the role of luck in personal success, the traditional moral justifications of business, and more"--
