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| Nota di contenuto       | PART 1: Background -- Chapter 1: Brief Introduction -- chapter 2:   |

Internationalization of Higher Education: A Bibliometric Analysis of Global Trends and Research Patterns -- Chapter 3: Global Horizons, Local Foundations: The Triumph of Indian Education in the International Higher Education Landscape -- Chapter 4: India – A growing hub for global education -- PART 2: Strategic Approach -- Chapter 5: Internationalization of Higher Education: A Classification Method-Based Literature Review -- Chapter 6: Strategic Approach towards Internationalization of Higher Education -- Chapter 7: Emerging Technologies as Prerequisites and Background Factors Shaping the Internationalization of Higher Education -- PART 3: Structural Approach -- Chapter 8: Internationalisation of Higher Management Education Institutions in India: A Review of Dimensions and Future Research Agenda -- Chapter 9: Faculty Perception Towards the Entry of Foreign Universities in Indian Higher Education -- Chapter 10: Driving Global Competitiveness: The Internationalization of Research and Innovation in Business and Entrepreneurship Education for Sustainable Development and Social Impact -- Chapter 11: Does formal Business education contribute to Pro-environmental behaviors in students? A cross-country literature review and proposal of a conceptual framework -- PART 4: Policy Approach -- Chapter 12: Turnout of Global Ranking Parameters on Quality Assurance in Business Schools -- Chapter 13: Internationalization and Academic Journals in the Global South: A Quest for Quality -- Chapter 14: Enhancing Management Education Globally: International Benchmarking through Accreditations and Rankings -- PART 5: Challenges and Solutions -- Chapter 15: Internationalization of Higher Education: Trends, Challenges, and Implications in Kamrup District of Assam -- Chapter 17: A Case Study on International Business Education Practices in Canada and India.

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## Sommario/riassunto

This book explores the global dimensions of internationalization in business and management education. Highlighting India's growing influence and expanding presence in the international education landscape, it addresses institutional strategies for global relevance, focusing on innovation, international positioning, and the role of technology. It delves into structural enablers such as cross-border partnerships, faculty perspectives, and integrating sustainability and social impact into curricula, and critically examines how global rankings, accreditations, and academic publishing standards are reshaping quality assurance worldwide. It also presents challenges and practices from diverse contexts, including comparative insights from India, Canada, and beyond. It offers practical insights into building future-ready, internationally engaged institutions, and it would be a valuable resource for global educators, scholars, policymakers, and institutional leaders. Dr. Ginni Chawla is a faculty member in the Department of General Management and Strategy at the Indian Institute of Foreign Trade (IIFT), New Delhi, under the Ministry of Commerce and Industry. She has led two government research projects and conducted MDPs for professionals across sectors. Her research interests include trade unions, employee experiences, employability, and design thinking. She has published in reputed journals, received awards at conferences, and served as India's Representative to the European Academy of Management (EURAM) for 2020-23. Dr. Ashish Gupta is working as a Full-time Faculty in Marketing Area at Indian Institute of Foreign Trade (IIFT), New Delhi, An Autonomous Institution of Ministry of Commerce and Industry, Govt. of India. His research interests are in Marketing, Service Quality; Consumer Behaviour and Business Management Education. He has over 10 years of teaching, research, and consulting experience in Marketing and Management. He has more than 50+ research papers including case studies to his credit published

in international journals.

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