Record Nr. UNINA9911035055003321 Autore Cebula Richard J Titolo The Economic Impact of Intercollegiate Athletics on Former Students: Unfulfilled Promises / / by Richard J. Cebula, Robert N. Fenili, James V. Koch Cham:,: Springer Nature Switzerland:,: Imprint: Palgrave Macmillan, Pubbl/distr/stampa . 2025 ISBN 3-032-03453-1 Edizione [1st ed. 2025.] Descrizione fisica 1 online resource (299 pages) Collana Palgrave Pivots in Sports Economics, , 2662-6446 Altri autori (Persone) FeniliRobert N KochJames V Disciplina 796 338.47 Soggetti Sports - Economic aspects Industries Education, Higher Sports Economics Sector and Industry Studies **Higher Education** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Chapter 1: Beer And Circus? -- Chapter 2: Where We Are -- Chapter 3: Where We Are -- Chapter 4: The Incomes Earned By Graduates --Chapter 5: Intercollegiate Athletics And Earning "More Than High School" -- Chapter 6: Intercollegiate Athletics And Upward Economic Mobility.. Chapter 7: Intercollegiate Athletics And Student Debt --Chapter 8: Portents For The Future. College graduates do not benefit economically from the intercollegiate Sommario/riassunto athletic programs of their alma mater. Students provide substantial funding for their institution's intercollegiate athletic programs via tuition and fees. In fact, a typical student is required to pay for such activities. Will this financial burden paid for during undergraduate years help them in the real world? Whether measuring the incomes earned by alumni, their upward economic mobility, or their record in paying off

federal student loans, there is no subsequent economic payoff to

graduates of institutions that spend large sums of money on athletic programs. And, in all actuality, evidence suggests that graduates of campuses with FBS ('big-time") football programs end up earning less than graduates of comparable non-FBS institutions. The statistical analysis provided in this book is derived from a sample of almost 700 four-year institutions between 2004 and 2022. The authors present the information and provide analysis, focusing on five different measures of economic success the alumni (for example, the incomes alumni earn after graduating). The book uses this data to explain that there is either no definitive positive connection—and, in fact, there might be a negative relationship—between intercollegiate athletic programs and the economic success of their alumni. Richard J. Cebula is Editor-in-Chief of The American Journal of Economics and Sociology and is Affiliate Professor in the Economics Department at the University of Tennessee-Knoxville. Robert N. Fenili is a semi-retired veteran economics consultant and expert witness who has spent most of his career in Washington, DC. James V. Koch is Board of Visitors Professor Emeritus and President Emeritus at Old Dominion University. He spent 15 years as a college president. He is the author of The Caterpillar Way.