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Altri autori (Persone)	MariSilvia ManiniMichela PasquonVirginie
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Sommario/riassunto	This book explores the crucial role of organizational culture in project management, demonstrating how explicit and implicit principles can be effectively applied to manage both projects and the organization itself with efficiency and impact. It analyzes and explains the interactions between corporate leadership and project management, with a particular emphasis on the cultures of quality, risk, and project management within an organization. Regarding quality and risk management, the book presents proven techniques and processes necessary to ensure consistent customer satisfaction—principles that

must be integrated across the entire organization. Equally essential is the culture of project management, as projects serve as the primary tool for achieving strategic business objectives. Given that their successful execution requires collaboration across departments and leadership levels, this book examines the diverse cultures within an organization and highlights how their differences contribute to overarching goals—particularly in the context of project management. Clear, structured, and practical—this book provides valuable insights for anyone looking to better understand and optimize the interplay between project management and organizational culture.

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