

1. Record Nr.	UNINA9911035045503321
Autore	Nguyen Mike
Titolo	Experimental Design / / by Mike Nguyen
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	9783032018397
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (252 pages)
Collana	Mathematics and Statistics Series
Disciplina	519.57
Soggetti	Experimental design Sampling (Statistics) Design of Experiments Methodology of Data Collection and Processing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Principles of Experimental Design -- The Gold Standard: Randomized Controlled Trials -- Sampling.
Sommario/riassunto	This volume provides a comprehensive introduction to the principles and practices of experimental design, a cornerstone of empirical research across disciplines. Covering foundational topics such as sampling, randomization, and analysis of variance, alongside more advanced methods like factorial designs and multivariate approaches, this volume equips readers to design rigorous experiments with confidence. Whether you're preparing for exams, conducting field studies, or planning business trials, this book offers practical guidance through real-world examples—ranging from A/B testing in digital marketing to policy evaluations in the public sector. Designed for students, researchers, and practitioners alike, it emphasizes not only the technical aspects of design and analysis, but also the interpretation of results for decision-making. Readers will gain the skills to produce credible causal evidence and translate findings into actionable insights.

2. Record Nr.	UNINA9910956486003321
Autore	Petrini Carlo <1949->
Titolo	Slow food : the case for taste / / Carlo Petrini ; translated by William McCuaig
Pubbl/distr/stampa	New York, : Columbia University Press, [2003]
ISBN	9786613627780 9781280597954 128059795X 9780231502375 0231502370
Edizione	[1st ed.]
Descrizione fisica	1 online resource (185 p.)
Collana	Arts & traditions of the table
Classificazione	ZE 4300
Disciplina	641/.01/3
Soggetti	Gastronomy Slow food movement Food habits
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [147]-148) and index.
Nota di contenuto	Front matter -- Contents -- Foreword -- Series Editor's Introduction -- Preface -- Preface to the American Edition -- The Official Slow Food Manifesto -- Chapter 1. Appetite and Thought -- Chapter 2. In the Beginning, the Territory -- Chapter 3. Educating and Learning -- Chapter 4. The Noah Principle -- Without Nostalgia -- Appendices -- Notes -- Select Bibliography -- Index -- Backmatter
Sommario/riassunto	Take a breath.... Read slowly. How often in the course and crush of our daily lives do we afford ourselves moments to truly relish-to truly be present in-the act of preparing and eating food? For most of us, our enjoyment of food has fallen victim to the frenetic pace of our lives and to our increasing estrangement, in a complex commercial economy, from the natural processes by which food is grown and produced. Packaged, artificial, and unhealthful, fast food is only the most dramatic example of the degradation of food in our lives, and of the deeper threats to our cultural, political, and environmental well-being. In 1986, Carlo Petrini decided to resist the steady march of fast food and all that it represents when he organized a protest against the

building of a McDonald's near the Spanish Steps in Rome. Armed with bowls of penne, Petrini and his supporters spawned a phenomenon. Three years later Petrini founded the International Slow Food Movement, renouncing not only fast food but also the overall pace of the "fast life." Issuing a manifesto, the Movement called for the safeguarding of local economies, the preservation of indigenous gastronomic traditions, and the creation of a new kind of ecologically aware consumerism committed to sustainability. On a practical level, it advocates a return to traditional recipes, locally grown foods and wines, and eating as a social event. Today, with a magazine, Web site, and over 75,000 followers organized into local "convivia," or chapters, Slow Food is poised to revolutionize the way Americans shop for groceries, prepare and consume their meals, and think about food. Slow Food not only recalls the origins, first steps, and international expansion of the movement from the perspective of its founder, it is also a powerful expression of the organization's goal of engendering social reform through the transformation of our attitudes about food and eating. As Newsweek described it, the Slow Food movement has now become the basis for an alternative to the American rat race, the inspiration for "a kinder and gentler capitalism." Linger a while then, with the story of what Alice Waters in her Foreword calls "this Delicious Revolution," and rediscover the pleasures of the good life.

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