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Autore	Alzoubi Haitham M
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Nota di contenuto	Student Attendance Identification in Online Learning Sessions through IRIS Recognition -- Factors Influencing University Students' Satisfaction with Educational Marketing Tools on Websites -- Chatting with ChatGPT: How may AI and ChatGPT impact Pharmaceutical Supply Chains -- Incorporating Blockchain Technology into Accounting Education -- Medical Staff Responsiveness - Patients' Satisfaction Relationship: The Mediating Role of Perceived Value.
Sommario/riassunto	<p>The book explores how emerging technologies transform industries and reshape modern business practices. It provides valuable insights into the integration of innovations across various sectors, making it an essential resource for academics, professionals, and students. Also, the book begins by examining educational technologies, focusing on how digital tools such as AI, blockchain, and telemedicine are revolutionizing the learning experience and healthcare delivery. It highlights the increasing role of technology in improving student engagement, satisfaction, and outcomes in educational settings. Furthermore, it explores the significant impact of social networks and digital marketing on societal change and consumer behavior. It analyzes how these platforms influence public opinion, political participation, and corporate reputation, offering a critical understanding of the digital landscape's influence on modern communication. Legal and ethical challenges in the digital era are also a key focus, with discussions on topics such as digital copyright, privacy concerns, and the legal implications of internet crimes. This part provides a thorough examination of the evolving legal framework required to navigate the complexities of the digital age. In addition to the power of big data and predictive analytics, exploring how these tools are being used to optimize business operations and enhance decision-making processes. It underscores the strategic importance of digital transformation for achieving business growth and effective governance in today's competitive environment. Overall, "Innovation, Technologies, and Business Management" presents a comprehensive overview of how innovation and technology are driving change across industries, offering practical insights and strategies for leveraging these advancements in business management.</p>