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Autore	Haar Jerry
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Sommario/riassunto	This book examines the dynamic interplay among Technology, Infrastructure, Geopolitics, and Harnessed Talent (TIGHT), highlighting their critical roles in shaping today's global landscape. Offering a fresh perspective on globalization and competitiveness, it proposes clear and justified criteria for expanding the set of nations classified as emerging markets. Through detailed analysis of each TIGHT component, enriched by practical case studies, scenarios, and trend evaluations, the authors unpack the complexities and interconnectedness inherent in contemporary global interactions. This insightful approach is essential for strategic planning, risk management, fostering innovation,

encouraging ethical decision-making, and proactively addressing future challenges. Arguing that the business world is complementing its traditional focus on profit and resource optimization with a growing emphasis on resilience and operational effectiveness, this book equips researchers, executives, and policymakers with valuable tools to critically assess global expansion strategies, identify risks, and maximize opportunities in a rapidly evolving world. Jerry Haar is a professor of international business at Florida International University, a faculty fellow at Georgetown University's Baratta Center on Global Business, and a senior fellow of the Council on Competitiveness. Ricardo Ernst is the Baratta Chair in Global Business and Professor of Operations and Global Supply Chains, Director of the Baratta Center for Global Business, Managing Director of the Latin American Leadership Program, and former Deputy Dean, all at the McDonough School of Business at Georgetown University, USA. Santiago Gutierrez is the Latin Trade Group's Executive Editor and CEO of Editora Latin Trade, a 28 year-old news and information service.

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