

1. Record Nr.	UNINA9910963201603321
Autore	Robinson Catherine
Titolo	Beside one's self : homelessness felt and lived / / Catherine Robinson
Pubbl/distr/stampa	Syracuse, N.Y., : Syracuse University Press, 2011
ISBN	9780815651352 081565135X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (195 p.)
Collana	Space, place, and society
Disciplina	362.50994
Soggetti	Homelessness - Australia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : homelessness felt and lived : "inadmissaible evidence" -- Corporeography : sensing the other -- Beside one's self -- "Doing the geographical" -- Outside community -- Conclusion : remaking homelessness.
Sommario/riassunto	What is it to feel homeless? How does it feel to be without the orienting geography of home? Going beyond homelessness as a housing issue, this book uniquely explores the embodied, emotional experiences of homelessness. In doing so, Robinson reveals much about existing gaps in service responses, in community perceptions, and in the ways in which homelessness most often becomes visible as a problem for policy makers. She argues that the emotional dimension of displacement must be central to contemporary practices of researching, understanding, writing, and responding to homelessness. She situates the issue of homelessness at the nexus of important, broader intellectual and methodological developments that take bodily and spatial experience as their starting point. Drawing on field research and interviews, Robinson details the lives of individuals experiencing homelessness in Sydney, Australia. The moving narratives of these individuals bear witness to the key experiences of corporeal fragmentation, geographical detachment, and social alienation. At the book's core lies a call to legitimize scholarly work that focuses on emotions, particularly trauma, facilitating researchers and policy makers to explore new avenues for evaluating service delivery. Beside

One's Self bridges the divide between research that has policy implications and research that makes theoretical contributions.

2. Record Nr.	UNIORUON00190782
Titolo	Il mezzogiorno agli inizi del seicento : Opera promossa e realizzata con il contributo della Caripuglia Spa / a cura di Luigi De Rosa
Pubbl/distr/stampa	Bari, : Laterza, 1994. LX, 326 p. ; 19 cm.
ISBN	88-420-4556-X
Soggetti	Mezzogiorno - Storia sociale - Sec. 17
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
3. Record Nr.	UNINA9911034935703321
Autore	Thrassou Alkis
Titolo	The Evolution of Luxury Brands, Volume II : Society, Technology, and Context // edited by Alkis Thrassou, Demetris Vrontis, Leonidas Efthymiou, Yaakov Weber, S. M. Riad Shams, Evangelos Tsoukatos
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2025
ISBN	3-031-96680-5
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (382 pages)
Collana	Palgrave Studies in Cross-disciplinary Business Research, In Association with EuroMed Academy of Business, , 2523-8175
Altri autori (Persone)	VrontisDemetris EfthymiouLeonidas WeberYaakov Riad ShamsS. M TsoukatosEvangelos
Disciplina	658.802
Soggetti	Luxury goods industry Branding (Marketing) Marketing Luxury Branding
Lingua di pubblicazione	Inglese

Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	<p>Chapter 1: Luxury Brands Evolution: An Overview of Society, Technology and Context Demetris Vrontis, Alkis Thrassou, Naziyet Uzunboylu, and Leonidas Efthymiou -- Chapter 2: The Impact of Generation Z on the Luxury Market: Rethinking the Status and Values of Luxury for the New Generation of Consumers Daria Batamirova and Alkis Thrassou -- Chapter 3: An Innovative Circular Business Model for the Luxury Fashion Industry Marcos Komodromos, Jinju Heo, Tatiana Harkiolakis and Daphe Halkias -- Chapter 4: Can Luxury Brands Coexist in Harmony with Art, Technology and Immersive Storytelling to Reach Sublime Emotions? Angelos Vouldis and Maria Christoforou -- Chapter 5: Motives Towards Luxury Consumption during Crisis in the Context of Individualistic and Collectivist Cultures Mirna El Shayeb, Sara El-Deeb, and Raghda El Ebrashi -- Chapter 6: Is There a Place for Luxury During Wartime? Insights from the Ukrainian Luxury Watch Market Nataliia Kochkina. Michela Floris and Borys Kharchenko -- Chapter 7: Virtual Couture: Exploring the Integration of NFTs in Luxury Fashion Brands Nikola Draškovi, Vanja Šebek, and Mario Fraculj -- Chapter 8: Luxury Brands Navigating the Digital Ecosystem: A Systematic Literature Review Isabel Barbosa, and João F. Proença -- Chapter 9: Exploring the Upsurge in Luxury Real Estate: Factors and Challenges Ruchika Jeswal, Leonidas Efthymiou, and Meliz Bozat -- Chapter 10: Luxury from Unexpected Needles: The Rise of Niche Knitwear Brands from Unconventional Markets Roxana Voicu-Dorobanu, Valentin Cojanu, and Ana Barbara Bobirc -- Chapter 11: Smart Luxury: Exploring Portuguese Guests' Technology Preferences in High-End Hotels Ana Brochado and Afonso Mendes Chapter 12: Luxury Fashion and Sustainability: Digital Narratives, Greenwashing, and Consumer Engagement Yioula Melanthiou and Maria C. Voutsas.</p>
Sommario/riassunto	<p>This book delves into the multifaceted realm of luxury, shedding light on the pivotal transformations across industries and markets. Set against the backdrop of an increasingly complex and dynamic landscape, chapters explore how luxury brands rise to the challenges of globalization, emerging markets, the rise of digital technology, and advanced manufacturing techniques. Moreover, authors explore the increasing pressure the industry faces to address societal issues such as sustainability, ethical labour practices, and diversity and inclusion. This second part of a two-volume collection focuses on the context of luxury brands, including the impact and evolution of their social, cultural and technological aspects. It delves into transformational changes shaping luxury brands' business evolution, including generational attitudes, circular business models, art and emotions, and consumption under war and crises. Particular emphasis is given to sustainable and innovative practices, such as technology applications, virtual couture, digital ecosystems and smart luxury. The first volume focuses on how luxury brands adapt to shifting market conditions, identifying and predicting changes in the industry, consumer behaviour, strategy and business models. Alkis Thrassou is Director of Gnosis Mediterranean Institute for Management Science and a Professor of Strategic Marketing at the University of Nicosia, Cyprus (EU). Demetris Vrontis is the Vice Rector for Faculty and Research and a Professor of Strategic Management at the University of Nicosia, Cyprus (EU). Leonidas Efthymiou is Associate Professor in the School of</p>

Business, at the University of Nicosia, Cyprus (EU). Yaakov Weber is President of the EuroMed Academy of Business and Director of the School of Business Research Center, College of Management Academic Studies, Rishon LeTsiyon, Israel . S. M. Riad Shams is Head of the PhD programme and Assistant Professor at the Newcastle Business School, Northumbria University, UK. Evangelos Tsoukatos is Vice President at the EuroMed Research Business Institute, Nicosia, Cyprus.
