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Autore Almusaed Amjad

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Ibrahim Yitmen

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Altri autori (Persone) AlmssadAsaad

YitmenIbrahim

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This book offers a comprehensive exploration of research methodology, providing invaluable insights for students and researchers in the AEC industry and engineering fields. Through this book, readers learn the theoretical and practical aspects of research design and academic writing, making it an indispensable resource for anyone engaged in scholarly investigation. This book covers a wide range of topics essential to robust research practices. Readers explore identifying research gaps, formulating problem statements, crafting precise research questions, objectives, and aims. This book delves into the philosophical foundations of different research paradigms ontological and epistemological factors that impact methodological decisions. It also provides an in-depth examination of qualitative methods such as ethnography, grounded theory, narrative analysis; quantitative methods including experimental design, survey techniques; as well as mixed-methods approaches that combine both to yield comprehensive results. In addition to theoretical content, this book offers practical tools like templates for research proposals and checklists for data collection. These resources are designed to aid researchers in efficiently applying their knowledge in real-world settings. The authors emphasize clarity, coherence, and scholarly rigor in academic writing while providing practical techniques to overcome common obstacles faced by researchers. This book is essential for researchers, scholars, students at all levels who seek to enhance their understanding of research methodology. It provides clear guidance on structuring and organizing research articles, performing literature reviews, presenting findings with scholarly rigor. Whether you are a novice researcher or an experienced academician looking to refine your skills or gain new perspectives on methodological practices—this book is tailored to meet your needs. Researchers in fields such as architecture, engineering construction (AEC), environmental design find this work particularly beneficial. Its comprehensive scope guarantees its authenticity usefulness rendering it indispensable literary essential study academic writing methodological investigation.