

1. Record Nr.	UNINA9911034863303321
Autore	Solberg Söilen Klaus
Titolo	Applied Evolutionary Economics : Insights from Biology for Real-World Management // by Klaus Solberg Söilen
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	3-032-03683-6
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (275 pages)
Collana	Management for Professionals, , 2192-810X
Disciplina	658.4012 658.4092
Soggetti	Strategic planning Leadership Evolutionary economics Institutional economics Business information services Microeconomics Business Strategy and Leadership Institutional and Evolutionary Economics Business Information Systems Market Structure and Economic Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Rethinking Economics: Toward an Evolutionary Science -- Chapter 2: Evolutionary Theory as a Framework for Change -- Chapter 3: Aligning Evolutionary Principles with Market Dynamics -- Chapter 4: Economic Systems in Evolution Historical Transformations and Adaptive Patterns -- Chapter 5: Integrating Methodologies Tools for Studying Economic Evolution -- Chapter 6: Core Concepts and Mechanisms in Evolutionary Economics -- Chapter 7: Evolution in Practice Case Studies of Economic Adaptation -- Chapter 8: Critique and Renewal Evolutionary Economics in Dialogue with the Mainstream -- Chapter 9: Policy Evolution Adaptive Strategies for Economic Resilience -- Chapter 10: Evolutionary Economics as the Core of the Evolutionary Social Sciences -- Chapter 11: Mapping the Future of Evolutionary Economics

-- Chapter 12:Reforming Economics Education Building for Relevance and Complexity.

Sommario/riassunto

This book provides an introduction to concepts in evolutionary theory, such as competition, variability, and adaptation, and how they can be applied to find solutions for real-world management problems. Although the book discusses theories in economics and biology, it is written in an accessible style for practitioners working in business and management. Topics covered include: core economic assumptions, the role of dialectics in building dynamic economic models, the history of evolutionary thought, the evolution of markets, and how resilient economies mirror biological ecosystems. The final chapter discusses the limitations of neoclassical economic models to account for real-world complexity. The book distinguishes itself from similar books in the market due to its brevity and its focus on usability, where others are theoretical but lack clear descriptions of applications. .
