1. Record Nr. UNINA9911034858503321 Autore Tursunbayeva Aizhan Titolo Technology-Driven Transformation: The Future of Work and Organizations / / edited by Aizhan Tursunbayeva, Francesco Virili, Alessio Maria Braccini Cham:,: Springer Nature Switzerland:,: Imprint: Springer,, 2025 Pubbl/distr/stampa **ISBN** 3-032-01396-8 Edizione [1st ed. 2025.] Descrizione fisica 1 online resource (530 pages) Collana Lecture Notes in Information Systems and Organisation, , 2195-4976;; ViriliFrancesco Altri autori (Persone) BracciniAlessio Maria 658.3 Disciplina Soggetti Personnel management **Business information services** Industrial organization Technological innovations Economics - Sociological aspects **Human Resource Management Business Information Systems** Organization Innovation and Technology Management **Economic Sociology** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Chapter 1. Work and Organisations of Tomorrow: Technology-driven Change -- Chapter 2. Configuration of the Data Value Chain: Reflections on the Digital and Analogue Dimensions -- Chapter 3. Employee Perception of Human-robot Co-working: Evidence From the Hotel Sector in Russia, Egypt, and Italy -- Chapter 4. The Strategic Role of HR in Hybrid Work Environments: An Application of the 'Harvard' Model -- Chapter 5. Gig Work in Organizations: Demystifying the Perspectives of Human Resource Management Professionals -- Chapter

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## Sommario/riassunto

Technology is a transformative force that redefines how organizations operate and shapes the modern workplace. This book examines the wide-ranging impacts of digital transformation, emerging technologies, and data-driven decision-making on both individuals and organizations, offering insights into topics such as business analytics, digital maturity, and the adoption of innovations like AI and blockchain. It explores how organizations can harness real-time data, measure key performance indicators, and adopt processes based on new technologies. The book also investigates critical issues such as knowledge retention, workplace diversity, algorithmic transparency, and the unintended consequences of technological advances on employee well-being and workplace dynamics in hybrid and Al-driven environments. By integrating interdisciplinary frameworks, empirical research, and case studies, this book provides a comprehensive resource for academics, practitioners, and policymakers navigating the complexities of digital transformation. Based on revised versions of top double-blind peer-reviewed papers from the annual Italian Chapter of the Association for Information Systems conference, held in Piacenza, Italy, in October 2024, it offers valuable guidance for embracing technology-driven change.