

1. Record Nr.	UNINA9911034858203321
Autore	Cai Li
Titolo	A Theoretical Foundation for Innovation-Driven Entrepreneurship // edited by Li Cai, Baoshan Ge, Xueling Li, Xiaoyu Yu
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2025
ISBN	981-9631-33-5
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (368 pages)
Collana	Business and Management Series
Altri autori (Persone)	GeBaoshan LiXueling YuXiaoyu
Disciplina	658.421
Soggetti	Entrepreneurship New business enterprises Technological innovations Innovation and Technology Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	-- Recommendation Preface 1. -- Recommendation Preface 2. -- Preamble. -- Part 1 Root theories. -- Chapter 1 Economic Growth Theory: Evolution from Factor Driven to Innovation and Entrepreneurship Driven. -- Chapter 2 Schumpeter's Innovation Theory: The Basic Theory for Analyzing the Logic of Realizing Innovation-Driven Entrepreneurship. -- Chapter 3 Human Capital Theory: Human-Centered Factor Allocation to Empower Innovation-Driven Entrepreneurship. -- Chapter 4 Penrose's Growth Theory: The Endogenous Mechanism of Innovation-driven Entrepreneurship. -- Chapter 5 Uncertainty Theory: The Mechanism of Innovation-driven Entrepreneurship in A Complex Environment. -- Chapter 6 Institutional Theory: The Underlying Structure of Innovation-Driven Entrepreneurship. -- Chapter 7 Transaction Cost Theory: The Analysis and Application of Transaction Contexts in the Innovation-Driven Entrepreneurship Process. -- Chapter 8 Resource-based View: A Fundamental Theory for the CoreElements of Innovation-driven Entrepreneurship. -- Chapter 9 Resource Dependence Theory: An Expanded Study of Interdependence among Enterprises in Innovation-

Driven Entrepreneurial Activities. -- Chapter 10 Stakeholder Theory: Basic Theory Explaining Innovation-Driven Entrepreneurial Action Subjects. -- Chapter 11 Legitimacy Theory: Institutional Situation Analysis of Innovation-Driven Entrepreneurship. -- Chapter 12 Social Network Theory: Weaving Relational Networks for Innovation-Driven Entrepreneurship. -- Part 2 Stem theories. -- Chapter 13 Disruptive Innovation: A Foundational Theory for the Pathways to Innovation-Driven Entrepreneurship. -- Chapter 14 Open Innovation: Explaining the Theory Related to the Flow of the Core Elements of Innovation-driven Entrepreneurship. -- Chapter 15 Opportunity Discovery and Opportunity Creation: Analysis of the Theoretical Hypothesis of Innovation-Driven Entrepreneurship. -- Chapter 16 Knowledge-based View: The Fundamental Theory for Exploring the Knowledge Mechanisms of Innovation-driven Entrepreneurship. -- Chapter 17 Entrepreneurship Learning: Analyzing the Growth Mechanism of Innovation-Driven Entrepreneurship. -- Chapter 18 Dynamic Capability: A Supporting Theory for Innovation-Driven Entrepreneurship in Uncertain Environments. -- Chapter 19 Ambidexterity Theory: Exploitation and Exploration in Innovation-Driven Entrepreneurship. -- Chapter 20 Entrepreneurial Orientation Theory: A Theory Toward Deconstructing the Micro-Foundation of Innovation-Driven Entrepreneurship. -- Chapter 21 Entrepreneurial Bricolage Theory: Theories on the Path to Innovation-Driven Entrepreneurship. -- Chapter 22 Organizational Improvisation: A Theoretical Perspective of New Venture Adaption in an Uncertain Environment. -- Part 3 Branch theories. -- Chapter 23 Evolutionary Theory: A Core Theory in Untangling Innovation-Driven Entrepreneurship Process. -- Chapter 24 Chaos And Complexity Science: Interpretation And Extension in Entrepreneurship. -- Chapter 25 Innovation and Entrepreneurship Ecosystem: The Ecosystem Perspective of Innovation-Driven Entrepreneurship Theory. -- Chapter 26 Digital Technology Affordance Theory: Foundational Theory of Digital Agency for Innovation-Driven Entrepreneurship. -- Chapter 27 Moral Theory: Moral Connotation of Innovation-Driven Entrepreneurship Mechanism. -- Chapter 28 Theories of Emotion: An Individual Perspective on the Mechanism of Innovation-Driven Entrepreneurship. -- Chapter 29 Cognitive Theory: Understanding the Mind-Set of Innovation-Driven Entrepreneurship. -- Chapter 30 Prospect Theory: A Valuable Theory to Exploring the Decision-making of Innovation-driven Entrepreneurship.

Sommario/riassunto

This book focuses on the fundamental theoretical research of innovation-driven entrepreneurship, carefully selecting 30 classical theories related to innovation-driven entrepreneurship research and dividing them into three chapters, including root theories, stem theories, and branch theories. The book summarizes the development venation and main ideas of each theory, as well as its application and development in entrepreneurship; analyzes the limitations of these theories in innovation-driven entrepreneurship research; and proposes scientific questions for future research. This book provides insights into the theoretical logic behind the phenomena of innovation-driven entrepreneurship, lays the foundation for developing a theoretical system of innovation-driven entrepreneurship, and points the way to enrich or even reconstruct existing theories, as well as guides the practice of innovation-driven entrepreneurship worldwide with an emphasis on China. This book is a reference for teaching courses on innovation and entrepreneurship management in universities and for experts, scholars, graduate students, policymakers, entrepreneurs, and managers in related fields.

