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Nota di contenuto	Front Cover -- Title Page -- Copyright Page -- Contents -- Preface -- Foreword -- Chapter 1: Monetization Opportunities for the Intelligent Electric Vehicle Industry -- References -- Chapter 2: Managing a Global Supply Chain -- 2.1 Evolution of Supply Chains from Traditional Automobiles to IEVs -- 2.2 Key Components in the IEV Supply Chain -- 2.3 China's Bet on IEVs -- 2.4 The Next Frontier of the IEV Industry -- 2.5 Summary -- References -- Chapter 3: The Trickle-Down Effect: Transition to the Autonomy Economy -- 3.1 The Overlapping Supply Chains -- 3.2 Trickle-Down Supply Chain-From IEVs to Robots -- 3.3 Transition to the Autonomy Economy -- 3.4 Summary -- References -- Chapter 4: Scenario-Driven Car Making -- 4.1 Building Cars for Usage Scenarios -- Usage Scenario: Affordable Anywhere Anytime Healthcare Access -- Health Benefit Analysis -- Enabling Technologies -- Usage Scenario: Ubiquitous and Safer Autonomous Driving -- Business Analysis -- Enabling Technologies -- 4.2 Summary -- References -- Chapter 5: Project Management in the Making of Intelligent Electric Vehicles -- 5.1 Cultural Clashes in the Making of IEVs -- How Li Auto Turned Profitable -- Fifteen Challenges Faced by Li Auto -- The Li Auto Management Philosophy -- 5.2 Critical Business Decision-Making for IEV Startups -- 5.3 Summary -- References -- Chapter 6: Enabling Technologies-Electrification -- 6.1 Battery Technology and Management -- 6.1.1 Batteries -- 6.1.2 Battery Management Systems

-- 6.1.3 Thermal Management -- 6.2 Power Electronics and Propulsion -- 6.2.1 Power Electronics in IEVs -- 6.2.2 Propulsion Technologies in IEVs -- 6.3 E/E Architectures -- 6.3.1 E/E Architectures for IEVs -- 6.3.2 Centralized E/E Architectures -- 6.4 Skateboard Chassis -- 6.5 Summary -- References -- Chapter 7: Enabling Technologies- Autonomous Driving -- 7.1 Market Landscape. 7.2 Autonomous Driving Technologies Overview -- 7.3 Autonomous Driving Algorithms -- 7.3.1 Sensing -- 7.3.2 Perception -- 7.3.3 Action -- 7.4 Autonomous Driving Edge Systems -- 7.4.1 Middleware -- 7.4.2 Hardware Platform -- 7.5 Autonomous Driving Cloud Platform -- 7.6 Autonomous Driving 2.0 -- 7.7 Summary -- References -- Chapter 8: Enabling Technologies-Cockpit Intelligence -- 8.1 Market Landscape -- 8.2 Cockpit Intelligence Usage Scenarios -- 8.3 Enabling Technologies -- 8.4 Integration of LLMs into IEVs -- 8.4.1 Development of LLM -- 8.4.2 LLMs in IEVs -- 8.5 Summary -- References -- Chapter 9: Enabling Technologies: Ecosystem -- 9.1 Usage Scenario of In-Vehicle Healthcare Services -- 9.2 Automotive Health Domain Controllers -- 9.3 Edge AI for Healthcare Services -- 9.4 Connectivity Requirements -- 9.5 Need for Standardization -- 9.6 Summary -- References -- Chapter 10: Semiconductors for Intelligent Electric Vehicles -- 10.1 Historical Insights-The Virtuous Cycle -- 10.2 Computing Solutions for Autonomous Driving -- 10.3 Computing Solutions for Cockpit Intelligence -- 10.4 Other Semiconductor Solutions for IEVs -- 10.5 Latest Research Results -- 10.6 Summary -- References -- Chapter 11: Connectivity for Intelligent Electric Vehicles -- 11.1 Infrastructure Vehicle Cooperative Autonomous Driving -- 11.2 Real-World Communication Challenges -- 11.3 Overcoming Bandwidth Limitation with Data Compression -- 11.4 Overcoming Latency Variation with Adaptive Fusion -- 11.5 Summary -- References -- Chapter 12: Safety Standards for Intelligent Electric Vehicles -- 12.1 Overview of Safety Standards for IEVs -- 12.1.1 Vehicle Design and Crashworthiness -- 12.1.2 Battery Safety and Management Systems -- 12.1.3 Software and Cybersecurity -- 12.1.4 Autonomy -- 12.1.5 Environmental and Electromagnetic Compatibility. 12.1.6 Connectivity and Vehicle-to-Everything Communication -- 12.2 Safety of the Intended Functionality -- 12.3 Latest Research Progress -- 12.4 Summary -- References -- Chapter 13: Conclusion -- Market Economics and Consumer Adoption -- Business Models and Profitability -- Policy and Economic Incentives -- Transportation Systems and City Planning -- Supply Chain Management -- Product Design -- Environmental Impacts -- Project Management -- Index -- About the Author -- Back Cover.

Sommario/riassunto

Embark on a journey into the future of transportation with Intelligent Electric Vehicles. This comprehensive guide demystifies complex concepts, offering a roadmap to harness the monetization opportunities within the thriving IEV ecosystem. From management strategies to cutting-edge technology, this book provides a holistic perspective on the IEV industry. Explore real-world case studies, learn about emerging trends like cockpit intelligence and connected vehicles, and discover how to navigate the challenges and opportunities of this transformative space. Key Features: - Interdisciplinary approach: Bridges the gap between management and technology. - Real-world case studies: Grounds theoretical knowledge in practical applications. - Future-focused insights: Prepares readers for the next wave of innovations. - Monetization roadmap: Offers strategic advice for capitalizing on IEV advancements. Whether you're an automotive industry professional, technology enthusiast, or investor, Intelligent Electric Vehicles is your essential guide to understanding and

succeeding in this exciting new era of transportation.
