

1. Record Nr.	UNISA996393225303316
Autore	James, King of England, <1566-1625.>
Titolo	Basilikon doron. Or His Majesties instructions to his dearest sonne, Henry the prince [[electronic resource]]
Pubbl/distr/stampa	Edinburgh, : Printed by Robert VValde-graue printer to the Kings Majestie, M.D.C.III. [1603]
Descrizione fisica	[38], 128, 149-154, [2] p
Soggetti	Education of princes Kings and rulers - Duties
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	By James I, King of England. Revised from the first edition. First two words of title in Greek characters. The roman numeral date is made with turned C's. "From the method of leaf signatures this appears to have been only partly pr[inted]. by Waldegrave himself"--STC. The last leaf is blank. Reproduction of the original in the British Library.
Sommario/riassunto	eebo-0018

2. Record Nr.	UNINA9911031669903321
Autore	Hains Rebecca C
Titolo	#Barbie and Social Media : Digital Discourses and Mattel's Celebrity Doll // edited by Rebecca C. Hains, Emily R. Aguiló-Pérez
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2025
ISBN	3-031-95611-7
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Descrizione fisica	1 online resource (284 pages)
Collana	Literature, Cultural and Media Studies
Altri autori (Persone)	Aguiló-PérezEmily R
Disciplina	302.231
Soggetti	Social media Branding (Marketing) Social Media Branding
Lingua di pubblicazione	Inglese
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Nota di contenuto	-- 1. Barbie and Digital Discourse: Brand, Identity, and Resistance in a Networked World Rebecca C. Hains and Emily R. Aguiló-Pérez -- Part I: Social Media Influencing and Barbie -- 2. 'She's Everything': Mattel's Re-branded Barbie Vlogger as Can-Do Girl Influencer Brilynn Janckila -- 3. She Can Be... President: Exploring #Barbieforpresident's Social Media Campaign and Her Electability with Millennial Moms Andrea E. Hall & Lauren D. Furey -- 4. Barbie: The Original Brand Activist Andrea Bennet & Fernanda Muniz -- Part II: Digital Discourses about Barbie -- 5. There's Something about Midge: (Mis)remembering Pregnant Doll Controversies Online Hannah Maitland -- 6. #Barbiecore: The Cruel(?) Optimism of Postfeminist Nostalgia Jennifer Dawn Whitney -- 7. Barbie's Brazilian Parody: Deconstructing the Image of Mattel's Perfect Doll Petronilio Filipe-Ferreira, Vírnia Martins, and Giselly Martins da Horta -- Part III: Negotiating Identity in Digital Culture with Barbie -- 8. Reclaiming our Childhoods: Black Women's Engagement in Digital Black Barbie Doll Play Lakisha Odlum -- 9. Drag Queen Barbie as Influencer: Gender Expression and Drag Performance on Social Media Cecilia Cerja -- 10. #PlasticReligion: Barbie as a Religious Avatar on Social Media Emily R. Aguiló-Pérez, Emma Cieslik, and Mackenzie Taylo.

Hains and Aguiló-Pérez have assembled a superb collection of essays that examine how Barbie enters and informs the cultural imagination through social media. Recognizing that the Barbie doll signifies for adults as much as it does for young people, this highly accessible volume will appeal to academics and non-academics of all ages. -

Claire Katz, Ph.D., co-editor of *In a Barbie World: Barbie as Narrative, Symbol, and Cipher*. *#Barbie and Social Media* offers a fresh yet timeless exploration of the famous doll as a brand, activist icon, site of critique, and so much more. With implications for areas as diverse as marketing, gender and identity studies, and online activism, this volume is essential reading for anyone thinking about culture and social media today. - Brooke Foucault Welles, Ph.D., co-author of *#HashtagActivism: Networks of Race and Gender Justice* *#Barbie and Social Media* delves into Barbie's transformation from doll to global cultural icon—one that is deeply embedded in contemporary social media discourse. It explores how digital platforms have given rise to a dynamic, participatory culture that both celebrates and critiques doll and brand. From Mattel's strategic branding of Barbie as a symbol of diversity and empowerment, to individuals' use of social media to reimagine Barbie's identity and significance, *#Barbie and Social Media* offers a comprehensive examination of Barbie in the digital age.

Rebecca C. Hains is a professor of Media & Communication at Salem State University, USA. She is an author and co-editor of numerous books and articles on children's media culture, including *Growing Up With Girl Power: Girlhood on Screen and in Everyday Life* (2012); *The Princess Problem* (2014); *Cultural Studies of LEGO: More than Just Bricks* (2019); and *Supernatural Youth in Media* (2025). Emily R. Aguiló-Pérez is a professor of English (Youth Literatures & Cultures) at West Chester University of Pennsylvania, USA. She has authored and co-edited numerous books and articles, including *An American Icon in Puerto Rico: Barbie, Girlhood, and Colonialism at Play* (2022); *Islas Lectoras: Bibliografía infantil puertorriqueña* (2023); and *The Cultural Legacy of Disney: A Century of Magic* (2024). .

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