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conceptualizations in Iranian locally-developed textbooks. Chapter 4. The conceptualizations of home in (Eastern) German ELT textbooks -- Chapter 5. Cultural conceptualization of gender in Iranian high school English textbooks.

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Sommario/riassunto

This volume accumulates analyses and evaluation evidence about the cultural conceptualizations in English language teaching (ELT) textbooks, framed by cultural linguistics. It considers conceptualizations of cultural constructs such as family, gender, beauty, and the home, within ELT curricula. Despite the strength of cultural linguistics as a theoretical and analytical movement, few volumes in applied linguistics have sought to provide data-based evidence about the application of cultural linguistics to language teaching curricula. The volume addresses recent issues in cultural linguistics and presents the associated implications for curriculum planning, materials development, and textbook evaluation. The aim of the volume is to enhance understanding of ELT curricula through a cultural linguistics lens. Relevant to cultural theorists, education experts working in ELT, and linguists in all language areas, this is a landmark volume marrying applied linguistics to cultural linguistics in English language education studies.

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