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Descrizione fisica	1 online resource (294 pages)
Collana	Education Series
Disciplina	371.33
Soggetti	Educational technology Communication - Methodology Mass media and education Digital Education and Educational Technology Media and Communication Methods Media Education
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Nota di contenuto	Media Literacies -- The Proliferation of Disinformation in the Information and Communication Age: "News Literacy" as a Framework for Critical News Reception -- Media Literacy in News from World War I to the Artificial Intelligence Era: Reality and Challenges -- From Info Activism to Civil Inattention: Audience literacies within the digital (social media) literacies framework -- Evolution of Advertising Literacy: Individual and Society in the Digital Age -- Digital Literacy as a Catalyst for Sustainable Development -- Decoding The Green Narrative: Exploring the Interplay Between Media Literacy And Consumer Perceptions Of Greenwashing -- Infodemic Literacy: A Scoping Review -- Artificial Intelligence Literacy: Imperative for the Future or Optional Insight.
Sommario/riassunto	This book explores the many forms in which literacy—the ability to read and write—can manifest. Media and Information Literacy is the ability to use different types of media in a reliable, intelligent, and responsible manner. The development of literacy competence has occurred in parallel with the developments in the historical period. Different types of media have emerged in the historical process, and

accordingly, the competences of individuals have developed and diversified and have had socio-cultural reflections. Media and Information Literacy (MIL) is harmonious because it encompasses the various concepts of connected literacies. These include: media literacy, information literacy, freedom of expression and information literacy, library literacy, news literacy, computer literacy, internet literacy, digital literacy, cinema literacy, games literacy, television literacy, advertising literacy, and other types of literacies. Media and Information Literacy is extremely important today because it enables critical thinking. An individual who is Media and Information literate can distinguish between reliable sources of information, determine the role of media in culture, and be responsible for understanding the impact of mass communication when switching between different media platforms. Media and Information Literacy is considered a set of competencies and skills that are close to the concepts of online and offline media, critical thinking, media use, information and source awareness, digital citizenship, and active participation. In particular, Media and Information Literacy skills are skills that are encouraged to combat social challenges such as misinformation and disinformation, extremism, cyberbullying and online hate speech, various cybercrimes (blackmail, data theft, human rights violations, etc.). Media and Information Literacy is a set of competencies that enable a person to access media, analyze media content, create new media messages, reflect on existing media content, and take action with media.
