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Nota di contenuto	PART ONE: THE MARKETPLACE IN GHANA AND THE MARKET WOMEN -- Chapter 1: The Description of the Ghana Marketplace: A Four-Case Study Approach -- Chapter 2: Rebirthing of Makola Market: Evolution into Mallkets -- PART TWO: MARKETPLACE JOLTS: A TYPOLOGY, EFFECTS ON MARKET WOMEN AND SOCIAL JUSTICE IMPLICATIONS -- Chapter 3: Towards the Typology of Jolts on Market Women -- Chapter 4: Implications of Marketplace Jolts on the Households -- Chapter 5: The Social Justice Implications of Jolts on the Marketplace -- PART THREE -- JOLT TYPES: NATURE, CURRENT RESOLUTION POLICIES AND RECOMMENDATIONS TYPE ONE JOLTS -- Chapter 6: Fire Crisis and its Ramifications on Market Women in Ghana -- Chapter 7: The Impact of Floods on the Livelihoods of Market Women in Urban -- TYPE TWO JOLTS -- Chapter 8: Male & Female Leadership Dynamics in The Reconstruction of The Kumasi -- Chapter 9: An Ethnographic Assessment of COVID-19 Containment Measures at the Makola Market,

Accra, Ghana -- TYPE THREE JOLTS -- Chapter 10: Migration of Kayayei to the Madina Market in the La Nkwantanang-Madina Municipality (LANMMA) of Greater Accra of Ghana -- Chapter 11: Taxation Challenges Market Women Face: Current Policies and Recommendations -- TYPE FOUR JOLTS -- Chapter 12: Influx of Chinese Traders in Ghana: An Emerging Threat -- Chapter 13: Adoption Patterns and Impact of Digital Technologies Among Ghanaian Market Women -- PART FOUR Alleviating Marketplace Jolts: Major ways forward -- Chapter 14: Innovative Strategies for Resilience and Preventative Safety for Market Women in Ghana -- Chapter 15: Improving Financial Literacy Among Market Women in Ghana: Case Studies from Two Nonprofit Organizations -- Chapter 16: Marketplace Jolts and Risk Management Strategies -- Chapter 17: Reimagining Social Justice in the Marketplace: Perspectives from the GenZ Generation -- Chapter 18: Reducing Marketplace Jolts and Enhancing Social Justice: Recommendations and Future Directions.

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### Sommario/riassunto

This book analyzes the significant obstacles facing women traders in marketplaces in Ghana and proposes policy recommendations that would enhance economic development. The editors first characterize these challenges as jolts and develop a comprehensive typology of jolts that the market women face. They then provide a detailed analysis of the social justice implications associated with the jolts. Next, subject area experts thoroughly depict the different types of jolts that market women face and highlight current policies and strategies used by national and local government authorities to deal with these jolts. Finally, the editors highlight recommended policies and strategies that can be used to successfully address the effects of the various jolts encountered by market women. Women traders operating in the Ghanaian marketplace unquestionably play a significant role in the development of the national economy. This book, therefore, aims to raise awareness of these jolts, identify several recommendations to mitigate them, and, by so doing, help address social injustices and aid in national development. Ezenwayi Amaechi Ejiribe is an Associate Professor Faculty/Applied Learning Coordinator, Master of Public Health Program at Johnson & Wales University, USA. She is also the Founder & Executive Director of Micro Enterprise Social Entrepreneurship (MESENow)—an organization with the vision to create an ecosystem of women and youth entrepreneurs in developing nations. Sodzi Sodzi-Tettey MBCHB MPH FISQua is the Council Chairman of the Centre for Social Justice, a Ghana-based think tank dedicated to progressive social transformation and people-centered development. He is also a public health physician and a Rockefeller Global Fellow for Social Innovation. Joseph Ofori-Dankwa is the H.R. Wickes Professor of International Business and Professor of Management at the Scott L. Carmona College of Business, Saginaw Valley State University, USA.

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